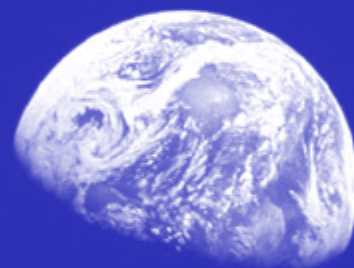


The E. Geppert Academy of Art and Design in Wrocław

DIPLOMA INDEX 2018



Master's diplomas of the Faculty of Graphics and Media Art at The E. Geppert
Academy of Art and Design in Wrocław

FACULTY OF GRAPHICS AND MEDIA ART

STRUCTURE



FULL-TIME STUDIES

Printmaking / full-time Master's degree

Media Art / II degree

PART-TIME STUDY

printmaking: Graphic Design / II degree

Printmaking / studies in English / II degree

media art: Photography and multimedia / II degree



PRINTMAKING DEPARTMENT

LORENA ALEVARO

PRINTMAKING DEPARTMENT

Unknown

Creative Drawing Studio

PROMOTER:

as. Zuzanna Dyrda



Pantera Mambo

150 × 144 cm mixed
media and collage on
canvas

Thesis:

Unknown

REVIEWER:

ad. Mariusz Gorzelak



El Vuelo | The Flight
148 × 82 cm, acrylic on
canvas

The floating house
280 × 140 cm, acrylic on
canvas

MAGDALENA GOŁDA

PRINTMAKING DEPARTMENT

does Ego have a Face?

Studio of Printmaking Expansion

PROMOTER:

prof. nadzw. Małgorzata Warlikowska

Promoter's review:

The artistic development of Magdalena Gołda in the Studio of Printmaking Expansion was excellent. She began with deep study of traditional techniques, such as serigraphy and woodblock. Over time she expanded her research to printmaking on various surfaces. She added techniques of hot binding: serigraphy burned onto ceramics and glass. She used glass for her diploma work. Also the visual aspect of her work underwent an evolution: from 2D illustrations resembling comic books and science-fiction, to very limited visualizations. She used unusual materials with great sensitivity, like she wrote: „in a short time I found ease of work in this technique and I moved from paper to other media. In my diploma work I begin with flat, one-dimensional form to multilayered, spatial, thus presenting the effect of my technical development and creative thought – the border of perception and comfort has been moved. I see that form is not only the material, but it can also be identified with. Glass is supposed to resemble delicacy and fragility of the human – one and the other can disintegrate, but also come together again. The painting foil gains a new purpose – it's a multilayered transition. Finally, the canvas also used for my prints, is used to create elements which are to come in direct contact with the viewer. This is how I present the subtle and closest contact – Face to Face. As a master's work I present graphic installation resembling stage design.” After rich, decorative characters Magdalena narrowed her image building to foggy portraits, which look like a fingerprint. Now her works became naturally mysterious. While glass elements were ready made objects, their selection was thorough: usually they were Christmas balls and labora-



Does Ego have a Face?

Graphic glass objects

Serigraphy on foil

tory glass. The diploma work was a complete collection. The whole was limited to white, transparency and black. The design part of her diploma was a board game. It also referred to comic books and science-fiction. Elements of the game had many details and great illustrations.

***Design on board – redesign of a board game
Kosmiczny Kupiec. Print-bookbinding forms***

Letters and Publishing Forms Studio

PROMOTER:

prof. nadzw. Andrzej Moczydłowski

Thesis:

***Self-presentation – about personality development
in the context of artistic work, does Ego have a Face?***

REVIEWER:

ad. Anna Trojanowska

mgolda93@gmail.com



***Design on board – redesign of
a board game Kosmiczny Kupiec.***

Print-bookbinding forms
Game cards, illustrations

Projects of a board, characters,
game elements

OLENA GRAMATYK

PRINTMAKING DEPARTMENT

Integration and sensing the passing of time

Artist's Book Studio

PROMOTER:

prof. nadzw. Anna Janusz-Strzyż

Promoter's review:

Mrs. Olena Gramatyk is in my studio since two years. She is a very hard working and responsible person. Regularly participates in classes. She is very independent and consequent. Her diploma was very well thought out early on. She also used knowledge gained before entering our Academy, for her creative work. Knowledge of graphic techniques made her work in our studio easier, and her talent and diligence allowed her to achieve very interesting results. I highly appreciate Mrs. Olena's diploma thesis, both the practical and theoretical part. As part of the practical part, the author made a number of graphics in the etching and colography techniques. All works represent a high artistic level. In addition, the artist made an art book and a calendar, she also used her graphic works here. Mrs. Gramatyk takes up the topic of travel and time. Both these ideas connect which she is trying to present in her theoretical work. Her graphic prints represent cities visited by her, such as Venice or Wrocław. Places, that fascinate her and which have become her home for shorter or longer time. Working with Mrs. Olena is very satisfying. I looked at her subsequent graphics with pleasure. I read her written paper with great interest, in which she contained many personal thoughts. These thoughts are especially interesting and valuable to me. Finally, Olena is a friendly, kind and always ready to help person. I value very highly her diploma as well as her activity.



Aquatint calendar
etching, 30 × 40 cm

Aquatint big exposition
etching, 100 × 70 cm

2 series postcards series etching
aquatint, 16 × 11 cm

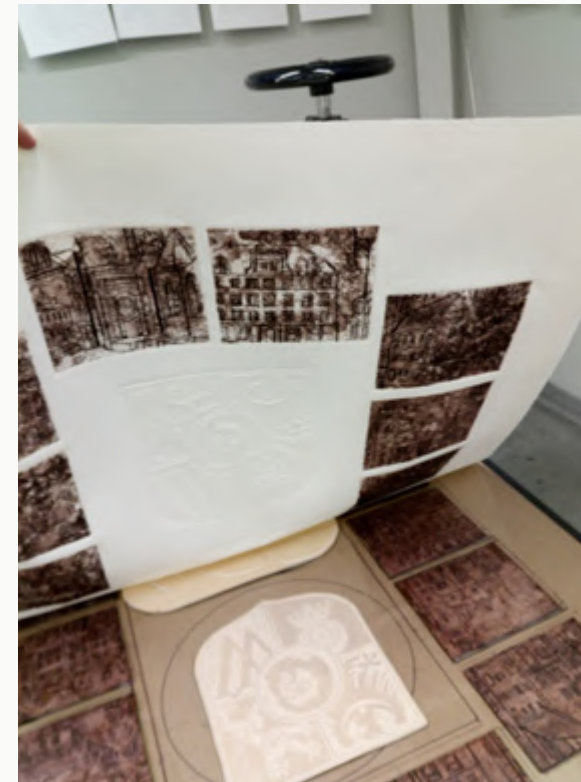
Thesis:

Integration and sensing the passing of time

REVIEWER:

ad. Mariusz Gorzelak

alenska.gramatyk@gmail.com



Wroclaw postcards

11x16 each, etching,
aquatint, 100 × 70 cm

3 series in progress collagraphy
12,5 × 14,5 cm each

1 series etching

aquatint exposition, 100 × 70 cm

ALICJA GROBELKA

PRINTMAKING DEPARTMENT

Megapolis – my world optics

Studio of Intaglio

PROMOTER :

prof. zw. Przemysław Tyszkiewicz

Promoter's review:



Megapolis
– my world optics
Wrocław, Paryż

Megapolis – my world optics

Book Design Studio

PROMOTER:

ad. Joanna Skrzypiec-Żuchowska

Thesis:

Megapolis – my world optics

REVIEWER:

as. Zuzanna Dyrda

alicja.grobelka@wp.pl



Megapolis – my world optics
Artist's book

HACER ÖZER

PRINTMAKING DEPARTMENT

Foresight

Artist's Book Studio

PROMOTER:

prof. nadzw. Anna Janusz-Strzyż

Promoter's review:

Ms Hazer Ozer has been studying in my studio since two years. She is very independent. When our work began she already knew printmaking techniques. This allowed her to focus on her visions. The artist has a rich imagination and draws very well. What inspires her are her dreams. Ms Hazer Ozer's diploma theme is her dreams. The author examines her dreams using one of the known methods. All the graphics she made, which she presents at the graduation exhibition, are a graphic representation of her dreams. In addition to graphics, the exhibition presents an art book, drawings and sketches. All the presented materials are related to the topic of the work. They are all about Ms Hazer's dreams. She made numerous large graphic prints, as well as small ones. Prints on canvas are at the same time patterns for pillows. She also used colour, but the majority of her work is black and white. Hazer Ozer knows when to use colour, to enhance the mood. On the one hand, her visions are terrifying, but also attract with the beauty of the drawing and elaborate baroque details.

I highly appreciate her rich imagination and her drawing skills. Both the practical and theoretical parts of the diploma are consistent with each other. Both are interesting. Two years of our cooperation were a very good time. We had regular contact. At the same time, the student worked very independently and consistently. In addition, she is a nice, sympathetic, non-conflict person. I highly appreciate the whole of her diploma presentation and our cooperation.



The Longest Dream

Digital print, illustration book, 14 × 21 cm

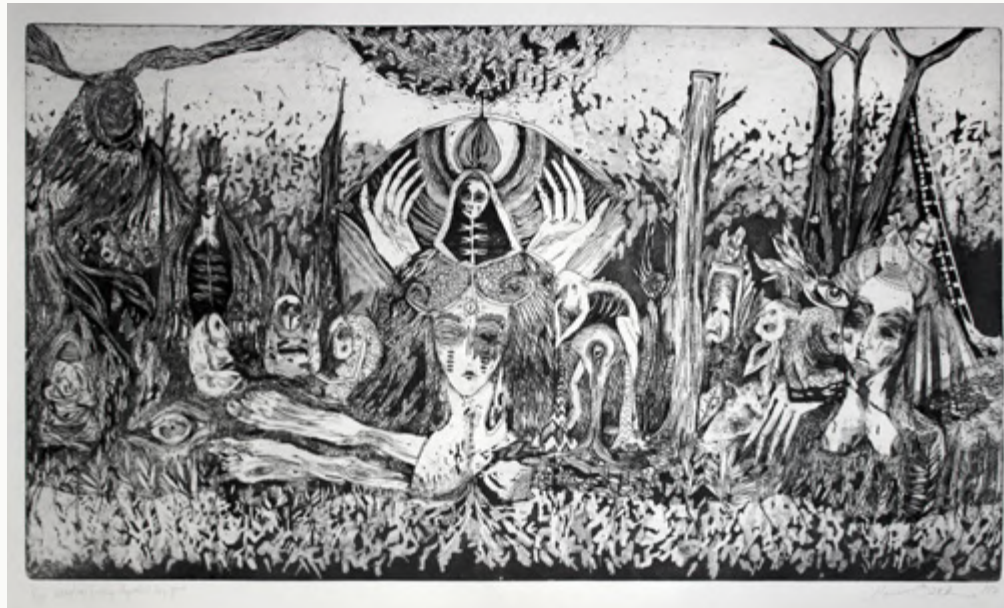
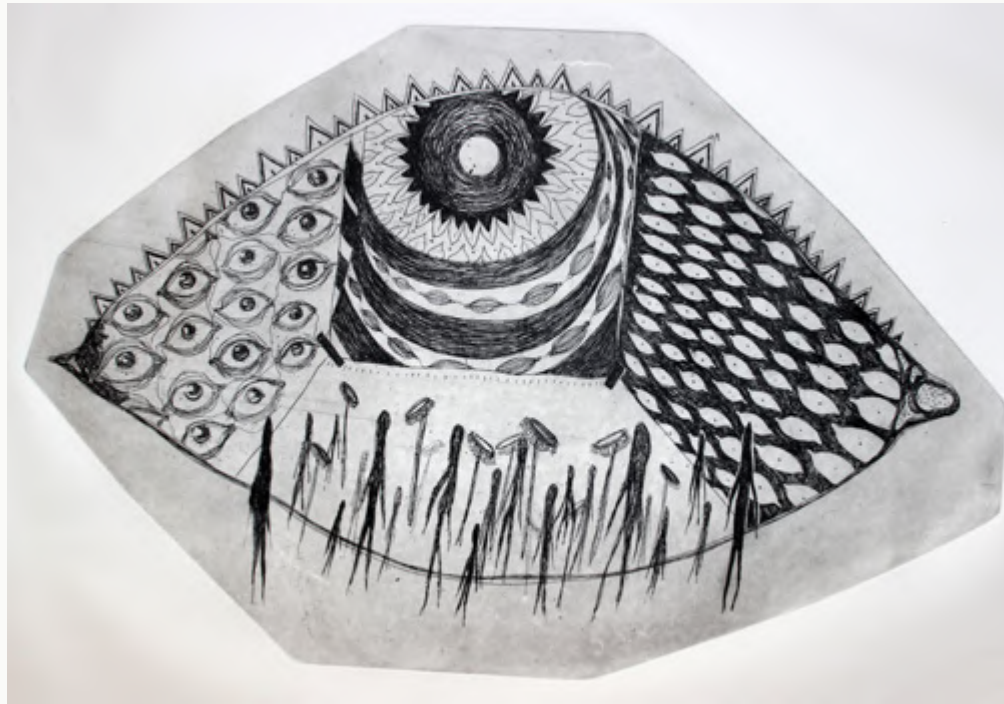
Thesis:

Dreams and daydreams.

Reviewer:

ad. Mariusz Gorzelak

hacerzer@gmail.com



The Private

Etching, Drypoint

30 × 46 cm

Chaos

Etching, Drypoint, Aquatint

45 × 80 cm

JUSTYNA PATERCKA-LASEK

PRINTMAKING DEPARTMENT

Pagan cult sites in the context of metaphysical art. A series of etchings inspired by old rituality

Artist's Book Studio

PROMOTER:

prof. nadzw. Anna Janusz-Strzyż

Promoter's review:

Justyna Patecka – Lasek created two diploma works under my supervision: her Bachelor's degree as a student of Art Mediation, and currently her Master's diploma in Printmaking. During the few years of our cooperation, which I highly value, the artist consequently followed her chosen path. She chose it very early on, both in style and her subject matter. The inspiration is Slavic world, their customs, mythology, religion. She is a passionate. She creates with passion, spontaneously, while firmly sticking to her favorite techniques, which are drypoint and etching. In recent years, an artist's book has joined these passions.

Mrs Patecka-Lasek cares a lot also about technical perfection. Thanks to this, he broadens his knowledge in the field of technology and bookbinding. It is reflected in the form of high-quality works, both graphic and book. The artist's style is a classic style, based on the style of old etching masters. Nowadays, it takes a lot of courage to devote yourself to a style described by many contemporaries as anachronistic.

Rich imagination gives these prints a mysterious mood, corresponding with her subject matter. Artistic part of the diploma is tightly connected with the design work.

The same style and subject matter as in the large-format works makes both parts complement each other beautifully. The theoretical part is also closely related to the rest of the diploma. I highly appreciate the author's diploma presentation and our fruitful cooperation.



Arkona
Etching

Ślęza
Etching

Wolin
Etching

***New Fairytale – a reinterpretation of Slavic epic
„Fairy Tales” by Wojciech Dzieduszycki in form of
artist's book – part one***

Book Design Studio

PROMOTER:

ad. Magdalena Wosik

Thesis:

Pagan cult sites in the context of metaphysical art.

A series of etchings inspired by old rituality

REVIEWER:

as. Dorota Miłkowska



***Fairy Tales,
New Fairytale***
book illustration,
Etching

WERONIKA PRZYBYŁO

PRINTMAKING DEPARTMENT

City's Breath – the relationship between printmaking and fashion

Lithography and Graphics Promotion Studio

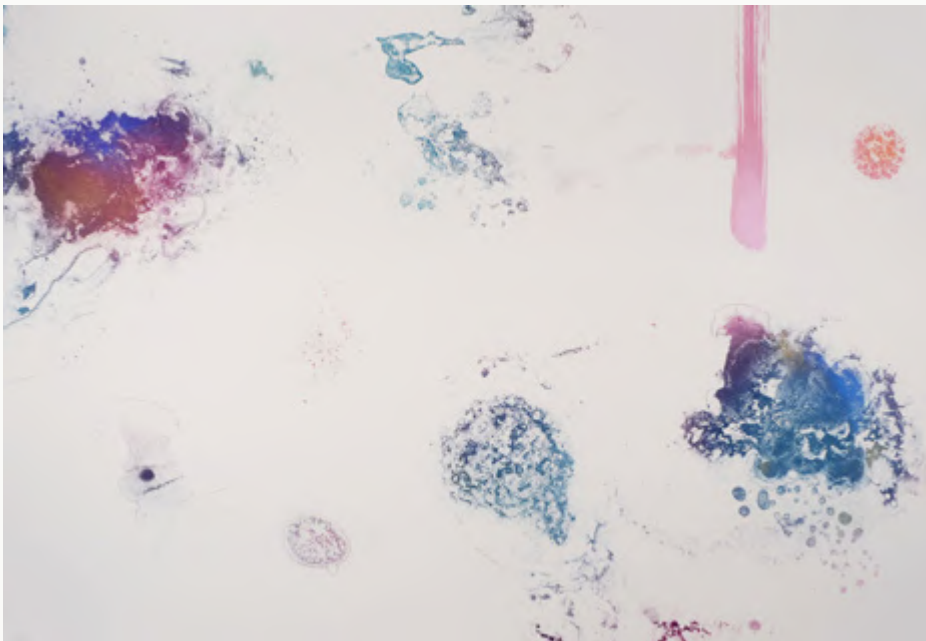
PROMOTER:

prof. zw. Paweł Frąckiewicz

Promoter's review:

Ms Weronika Przybyło has a systematic approach to the city. She defined the main aspects of urbanity as a metaphor for metal, clay, asphalt and stone.

The graphic convention of Weronika Przybyło required precise elaboration of details based on assigning roles for individual components of the diploma work, their mutual overlapping and intensifying unexpected images related to the extremely subjective presentation of contemporary urban space in the formula of an original collection of women's clothes, graphics and excellent infographics. All the works of the set are linked by a series of delicious drawings sparkling with wit and lightness. The interpenetration of text and image matter, sometimes in a smaller, sometimes more intense and expressive way, results from an extensive form. The author, while building a sort of installation, made of all elements of her diploma work, wanted to control the ambiguity of the message. The confusing and ambiguous content of the message was confronted with a successful attempt to control the chaos. The author managed to connect individual elements through an interesting staging.



Concrete
lithography

Oil
lithography

City's Breath – creating NICH A brand and advertising fashion collection

Advertisement Design and Visual Information Studio

PROMOTER:

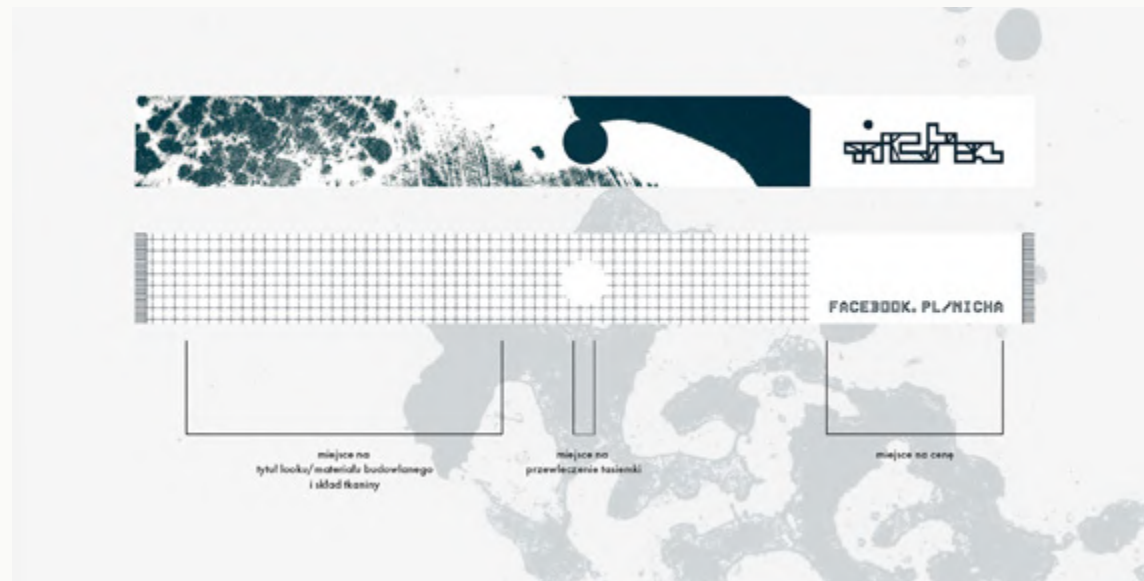
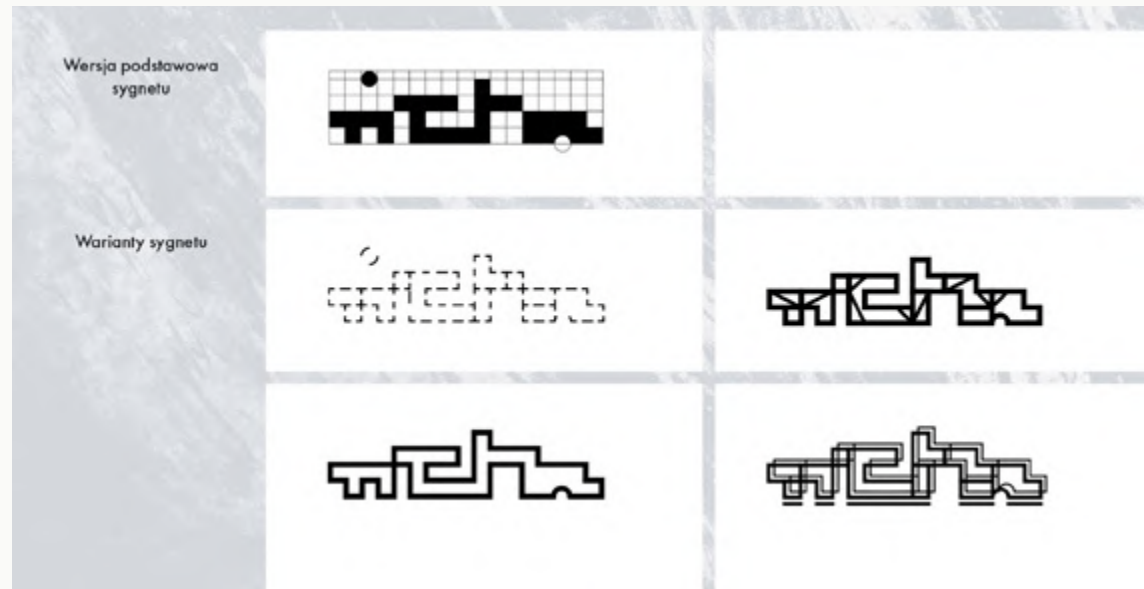
prof. nadzw. Artur Skowroński

Thesis:

City's Breath – the relationship between fashion and business

REVIEWER:

ad. Anna Trojanowska



City's Breath – the relationship between printmaking and fashion

logo, label

ANNA PUZOŃ

PRINTMAKING DEPARTMENT

Everyday world and its monsters (Yokai). A story of phobias and fears, which take form of living beings

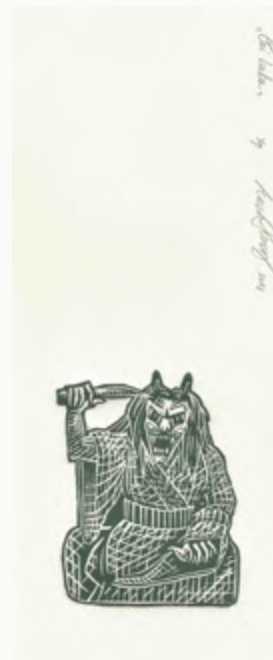
Artist's Book Studio

PROMOTER:

prof. nadzw. Anna Janusz-Strzyż

Promoter's review:

Ms Anna Puzoń completed a diploma in graphic arts in gravure and relief printing techniques. The fascination with Japan, its culture, history, people and the language it learns was reflected in the works included in the diploma presentation. In addition to graphics and drawings, the artist also prepared a short film, displayed during the diploma in the form of a loop, and several art books. An interesting supplement to the whole were sketch-books, which were a kind of a drawing diary from a trip to Japan. Ms Anna visited Japan twice, in her diploma year and in my opinion these travels had a significant influence on the final effect of her work. The whole work is very consistent, despite different graphic techniques. In the drawing style, we can find a reference to the style of Japanese artists, somewhere here even tones of Japanese manga can be heard, but above all, those realistically drawn, symbolic in the meaning of the work, represent the author's individual style. Personally, I really like the series of Ms Anna's drawings presented here. Initially, they were meant to be just etching projects, but with time they became a beautiful independent series of very personal works with a dramatic expression and power of communication enhanced by the finesse of the drawing. Both the artistic, design and theoretical part of the diploma constitute a uniform, mutually complementary whole. I value Ms Anna Puzoń work very highly, and her entire diploma presentation too.



Everyday world and its monsters (Yokai). A story of phobias and fears, which take form of living beings

Unnamed C3

Artist's book 1

Artist's book 2

Kitsune

Oni baba

Story of Heike 001

A set of teaching aids for studying Japanese

Illustration Design Studio

PROMOTER:

ad. Tomasz Broda

Thesis:

Everyday world and its monsters (Yokai). A story of phobias and fears, which take form of living beings

REVIEWER:

dr Beata Rajba



A set of teaching aids for studying Japanese
flashcards, posters

SAYYEDA NIGA SHAHRYAR

PRINTMAKING DEPARTMENT

Transmission and identity fears

Serigraphy Studio

PROMOTER:

as. Marta Kubiak

Promoter's review:

Niga Sayyeda Shahryar attended classes in the Serigraphy Studio from the beginning of her education. She didn't have a lot of experience with serigraphy, so she started from simple projects, to see what effects she can achieve. It wasn't an easy path to creating a perfect image, but Niga Sayyed always tried to touch on important things in her artistic work, which was especially valuable.

The first strong project made by Niga Sayyeda was titled Who, and it was about female identity. The most important thing in this project is showing the tradition and rules of women's funerals in her country. A strong accent in this work was to use real material used for covering the graves, as a printing surface. The hardest part of moving to Wrocław was for Niga Sayyeda to create a home for her two children. She moved to Poland from a completely different culture, far from her family and things she knew. I witnessed her daily struggle with basic tasks, which were all different than in her home country. It wasn't surprising to me, when she decided to make her diploma work about relocation and fear of identity. Her positive aspect was that she wasn't afraid of touching new things. The main part of her diploma is printed on mylar foil, and working with it is not so obvious. It requires other paints and more complicated printing process, but she quickly learned every step of the way. The visual side of Niga's prints was created in the begin-ning. She used her mother tongue – Urdu alphabet, to build layers for her prints. Every work consists of two or three layers printed in black and grey, which give it three-dimensionality.



Transmission and identity fears
exhibition

Moving identities
serigraphy, 100 × 110 cm

This is my Home-UAE
serigraphy, 140 × 110 cm

With calligraphy, she built an illustration of a map of Poland and Pakistan and signs, which resemble the essence of identity. Niga Sayyed prepared objects and prints in a number of different techniques, which is a significant achievement. In her main exhibition we will find keys printed in acid and cut with laser, or object printed with hydrography.

Relocation and fear of identity is a complex project backed with a dissertation written by Niga Sayyed. It shows to złożony projekt poparty dysertacją napisaną przez Nigę Sayyed. It shows the enormity of research that she carried out during the preparations. It also shows how important the time she spent in Poland was, when she was trying to create a home. A home as a place and, more significantly, a safe space for herself and her children, where they could feel as being a part of the world, preserving their identity without fear.

Thesis:

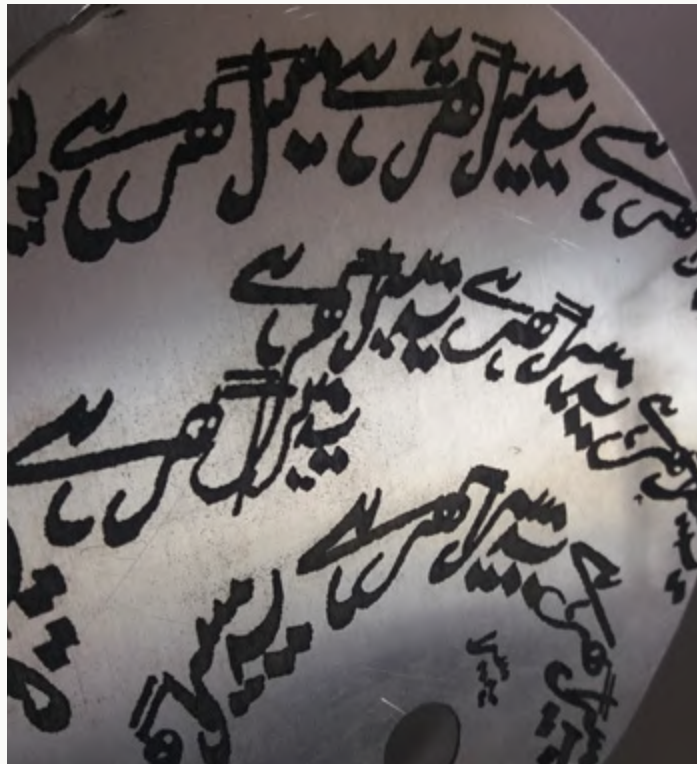
Transmission and identity fears

REVIEWER:

prof. nadzw. Małgorzata Warlikowska

nigamail@gmail.com

www.nigasayyed.com



Hydroprinting

Keys

(etching, laser cutter and hydroprinting)

Key

MAGDALENA SMOLEŃ

PRINTMAKING DEPARTMENT

Bodily afar - algraphy

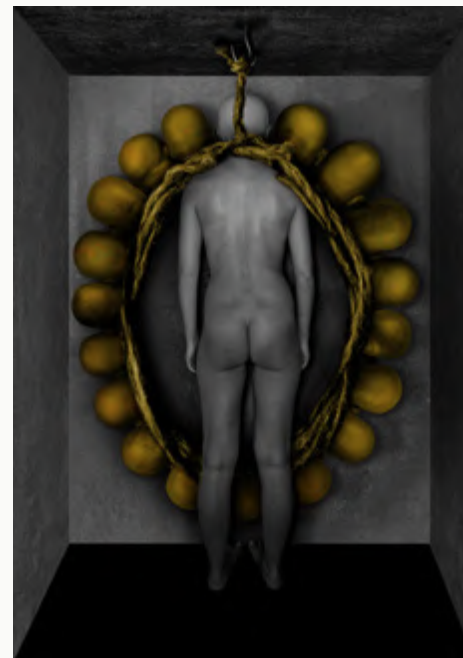
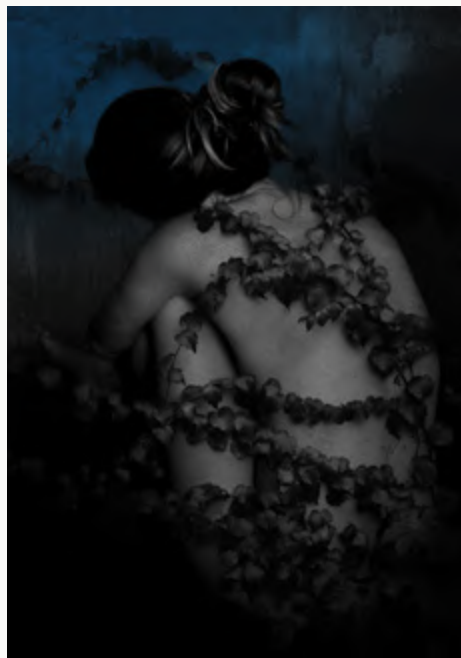
Lithography and Graphics Promotion Studio

PROMOTER:

prof. zw. Paweł Frąckiewicz

Promoter's review:

Ms Magdalena Smoleń presents a classic image shot through studio photography, achieving an effect that is in line with the poetics of a poster without text and equipped with text. Convention for the graphic development of photograms by Magdalena Smoleń required precise measurements of details based on photoshopped retouches of raw photographic recording. All the works show a young woman entangled in a series of associations with the surrounding male world. The record carries important content for the author. The interpenetration of the themes of the matter of the painting, some-times in a smaller, sometimes more intense and expressive way, present the extreme mental states of a young woman - the protagonists of the series. Graphics printed on PVC panels are objects that can be presented on the walls. The author, by building a specific installation made of photographed girl, which is her alter ego, counted on the effect of accidentality. Complicated and ambiguous content was confronted with a successful attempt at controlling the visual chaos of raw image. The author succeeded at connecting individual images by cropping, turning, narrowing the range of light intensity. Chaos and order. The collection of graphic prints by Magdalena Smoleń is very good. They are a successful attempt at using staged photography for expressing contents which for the author have a meaning of research, forming her worldview.



*Fear
Shame
Sadness
Doubt*
algraphy

E for emotions – initials of concepts; a series of posters

Graphic Design Studio/Poster Studio

PROMOTER:

prof. Ludwik Żelaźniewicz

Thesis:

Bodily afar

REVIEWER:

ad. Anna Trojanowska

magdalena.lulu1992@o2.pl



E for emotions – initials of concepts
a series of posters

MAGDALENA STACHOWIAK

PRINTMAKING DEPARTMENT

In the orbit of imaginations

Creative Drawing Studio

PROMOTER:

prof. zw. Jacek Szewczyk

Promoter's review:

The International Space Station iss orbits around Earth since 1998. Currently it allows for six crew members on board, and they can be watched on social media. Author of the diploma work has spent many hours preparing for this task. The interior of the International Space Station is far from steri-le dummies known from sci-fi movies. The narrow corridors with numerous cables and machines are filled with objects stuck to walls with velcro. Weightless cosmonauts lose sense of spatial orientation. Magdalena noticed the need to improve navigation around the station. Source of power are solar panels. Their inner divisions allowed for making a geometric grid, used as a basis for visual identification. Its style is neo-futuristic, a fusion of typography inspired by classical science fiction and modern wayfinding. Logo and other information were designed based on a dedicated alphabet. Due to its display character, longer texts had a simple grotesque font. The whole is in suggestive fluorescent colours and black, and the elements resonate in this uncomfortable space.



In the orbit of imagination
Neon Gallery. Diploma exhibition
at Neon, view of the art part.

Full emptiness
intaglio, spatial collage,
50 × 70 cm

***In Earth's orbit –
a visual identification
of the International
Space Station***
Exhibition,
visual identification

MARTYNA WIERNICKA

PRINTMAKING DEPARTMENT

Prototype – algraphy

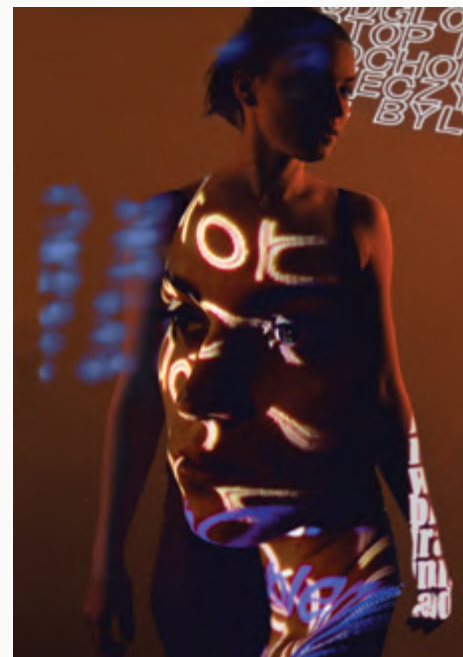
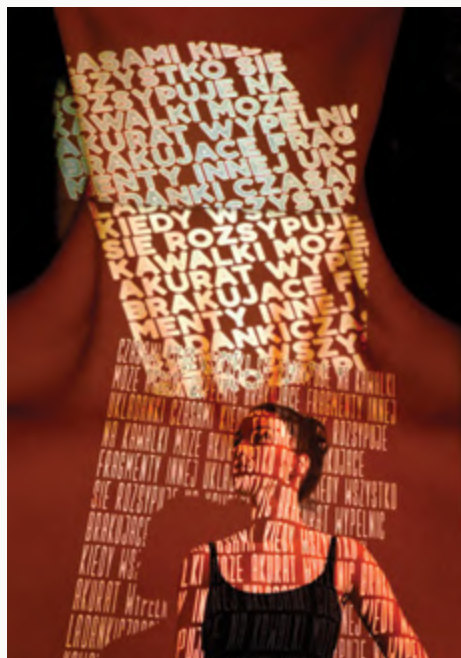
Lithography and Graphics Promotion Studio

PROMOTER:

prof. zw. Paweł Frąckiewicz

Promoter's review:

Ms Martyna Wiernicka presents the classic combination of text and image for graphics. Through studio photography, he obtains an effect that fits in the poetics of a lightbox. Convention for the graphic development of photograms by Martyna Wiernicka required precise elaboration of details based on photoshop corrections of the raw recording. All the works show a young woman showered with rows of glistening lines projected from a projector. The letter notation carries important content for the author. The interpenetration of the text and image matter, sometimes in a smaller, sometimes more intense and expressive way, results from the limited exposure of the photographed girl. The author uses only the beam of the projector's light. Without using any other lighting, it achieves the harsh, often very dramatic and mysterious face of photograms. Graphics printed on plexiglass are objects that can be presented on the walls and provide the possibility of using back lighting. In the case of the diploma exhibition, we are dealing with showing graphics against the background of the northern window. This is important because the play of light plays a double role in the works described – firstly, due to the importance that the artist attaches to the narrative in the form of textual records, which are also light in the painting – and secondly, due to the characteristics of the substrate used (transparent), it is possible to weaken or strengthen the back lighting locally, which in turn may bring about distant associations with Rembrandt's painting. It is not intentional, but her prints also resemble Titian, in her colour palette. She builds a sort of installation made of photographed girl who is her alter ego, counting on accidentality.



Prototype
algraphy

#modern #saying

Graphic Design Studio/Poster Studio

PROMOTER:

prof. Ludwik Żelaźniewicz

Thesis:

Prototype

REVIEWER:

ad. Anna Trojanowska

wiernicka.martyna@gmail.com



#modern #saying
posters



**GRAPHIC
DESIGN
DEPARTMENT**

OLEKSANDRA BALYTSKA

GRAPHIC DESIGN DEPARTMENT

I have no words! A dictionary of untranslatable words in various languages of the world

Illustration Design Studio

PROMOTER:

ad. Tomasz Broda

Promoter's review:

Can I make a diploma like this: strange words ordered alphabetically, in various languages and they will mean how people feel in different situations, and I will illustrate this? – I don't understand any of this – I answered.

Aleksandra Balytska, student from Ukraine, didn't give up.

She brings the first sketches: the guy at the hairdresser, clearly dissatisfied with the new hairstyle, another is standing on the precipice and wants to jump, the other one is pensive with his head in the clouds, another eats without thinking, although his stomach is about to burst from overeating, and my favorite – he stares straight ahead for no reason. I begin to like it, because these drawings say something about ourselves, they tell about something we know, but we do not attach importance to it. It turns out that there are terms for it – in different languages. So let the pictures help understand and remember these words. So we practice these drawings like with actors on stage – so they express exactly what we want. The educational value of illustration: Don't you understand, Johnny, what are these fractions about? I'll draw you the halves and quarters of an orange in a moment – isn't it simple? The book „I have no words” is a great example of modern thinking about design, very well expressing the meaning of words, with funny illustrations. Secondly: she can correspond with illustration beautifully. The book gets into the head like a favourite melody.



I have no words! A dictionary of untranslatable words in various languages of the world
book

***A dictionary of untranslatable words in various
languages of the world I have no words!***

Media Persuasion Studio
prof. zw. Wiesław Gotuch

Thesis:

***A dictionary of untranslatable words in various
languages of the world I have no words!***

REVIEWER:

as. Michał Matoszeko

oleksandrabali@gmail.com



***I have no words!
A dictionary of untrans-
latable words in various
languages of the world
book***

KATARZYNA CZARNY

GRAPHIC DESIGN DEPARTMENT

Building the brand for ART OF TRAVEL agency

Advertisement Design and Visual Information Studio

PROMOTER:

prof. nadzw. Artur Skowroński

Promoter's review:

The diploma work Building the brand for ART OF TRAVEL agency is an effect of author's passion and fascination with travelling. The combination of these two things resulted in the idea of creating a travel agency specializing in trips related to art and the artists who created this art. In her work, the author touches upon many topics that combine various fields of knowledge, from the geography of tourism, through marketing of tourism services to broadly understood art. The work emphasized the role of the company's brand and a visual identification system was created. The author developed the travel agency logo and created pictograms used in advertising materials. The graphic design of the website and mobile application has been prepared. Designs of advertising leaflets, letterhead, business cards, ID badges, notebooks and advertising bags were made. Particularly noteworthy are the posters advertising the tour in the footsteps of famous artists developed by the author. The whole is completed with a promotional ad for ART OF TRAVEL.



**Visual identification
for ART OF TRAVEL**
logo, pictogram,
animation

Commercial for ART OF TRAVEL agency

Studio of Game and Virtual Forms Design

prof. nadzw. Marek Grzyb

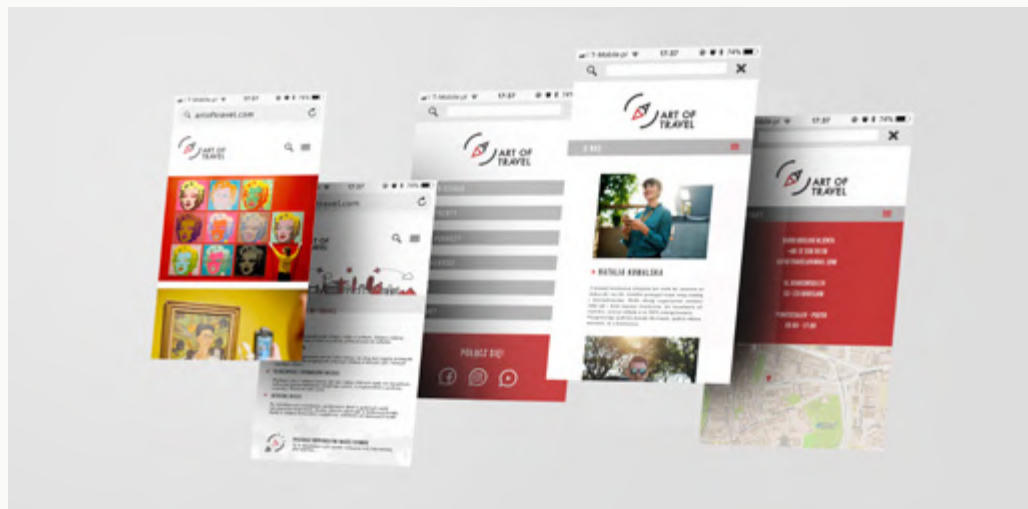
Thesis:

Building the brand for ART OF TRAVEL agency

REVIEWER:

prof. nadzw. Andrzej Moczydłowski

k.czarny@op.pl



**Visual identification
for ART OF TRAVEL**
logo, pictogram,
animation

ALEKSANDRA CZUDŹAK

GRAPHIC DESIGN DEPARTMENT

Dog – musings on duality of human nature. Various publishing forms.

Illustration Design Studio

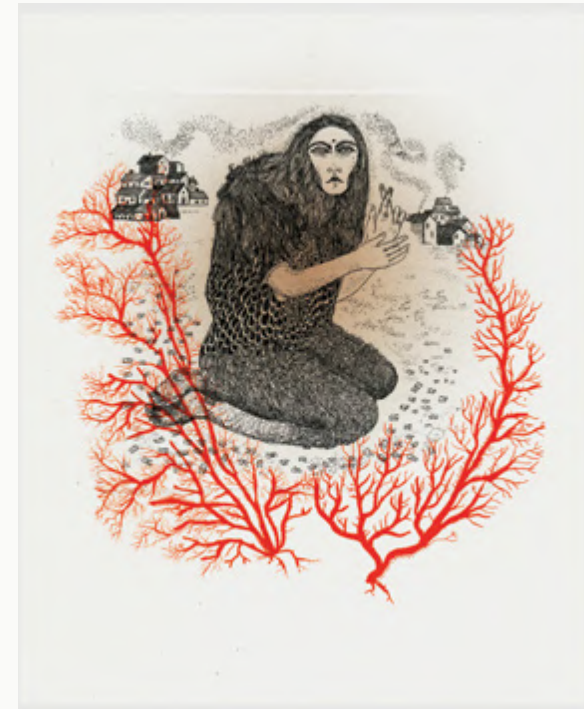
PROMOTER:

ad. Tomasz Broda

Promoter's review:

This is the end? And seems like it has just started: student enters the illustration studio to sign up, puts her sketchbooks on the table, I don't know what's in them yet, I will look at them in a moment, but first I look into the author's eyes and you know everything. The alarm siren is howling, the red lamp is flashing: talent, talent, talent !!! The sketchbooks only confirm this – thousands of drawings and notes, some disturbing faces with bulging eyes, scratched every square centimeter, everything here is swirling and churning as if some wild beast jumped out of the forest and plowed these notebooks with the strength of its passion.

It reminds me our first meeting, when she just introduced herself. Today I look through her final work and I am silent again, because here silence is a conscious artistic choice, to sharpen the senses. It's a wordless book, speaks with images, its format resembling doors. You can hear every sound: the crackle of a twig under your feet, a dog's breathing, you can even feel the ants walking on your hand and something crawling on your back. This is the magic of the painting: "Pies" is a story about a difficult relationship between people close to each other, about the breakdown of their relationship and an attempt to repair them, about the power of feelings, primal instincts and the duality of human nature. "Dog" by Aleksandra Czudźak is a black and white drawing, which makes us feel like in an old cinema.



Bird weddings,
etching

Hard dreamy road,
etching, digital print

***Illustration from the
book Dog***

Personal portraits – a series of prints

Studio of Intaglio

PROMOTER:

prof. zw. Przemysław Tyszkiewicz

Annex:

I am an animal – a series of large drawings

Drawing Studio 115

PROMOTER:

prof. nadzw. Przemysław Pintal

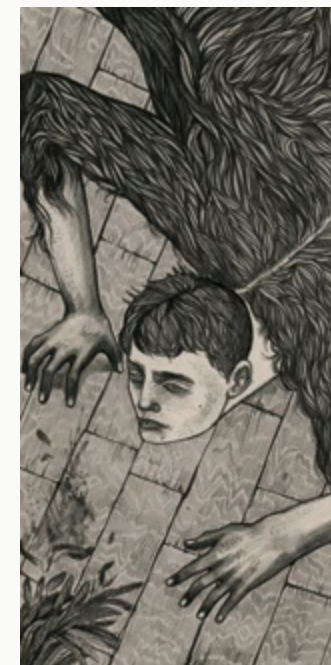
Thesis:

Bestiality – musings on the duality of human nature

REVIEWER:

as. Sebastian Łubiński

aleksandra.czudzak@gmail.com



Author with drawings

I am an animal

fot. Olga Anna
Markowska

***Illustration from the
book Dog***

MARTA FURTAK

GRAPHIC DESIGN DEPARTMENT

Building brand and marketing strategy for a tourist product

Advertisement Design and Visual Information Studio

PROMOTER:

prof. nadzw. Artur Skowroński

Promoter's review:

The subject of the master's thesis is brand building and marketing strategy of a tourist product. The company "Zodiak" is characterized by the organization of trips, the leitmotif of which is observing the stars in dark sky parks. The design is based on a minimalistic company logo. The logotype is a combination of the name zodiac and a graphic interpretation of a shooting star. For the sake of legibility of the logo, the brand book was taken into account. The brand strategy includes job offers: letterhead, business cards, envelopes, folders, posters and a website – for screens and mobile media. The colors used and the graphic proposal together build a uniform visual and informational structure.

The subject of the studies are also advertising media: eco-friendly bag, mugs, T-shirts, deckchairs; these materials include: company logo, signs defining the travel route. Based on graphic interpretations of the routes, personalized jewelry for travel participants was created.



***Building brand and marketing strategy
for a tourist product
posters, postcards***

Zodiac – multimedia interpretation of the stars.

Screen

Studio of Game and Virtual Forms Design

PROMOTER:

prof. nadzw. Marek Grzyb

Thesis:

Building brand and marketing strategy for a tourist product

REVIEWER:

as. Dorota Miłkowska

m.d.furtak@gmail.com



Zodiac – multimedia interpretation of the stars.

Screen presentation, boards with a website design

MONIKA GŁOWACZEWSKA

GRAPHIC DESIGN DEPARTMENT

Prototype of an interface for simplifying adaptation in a city

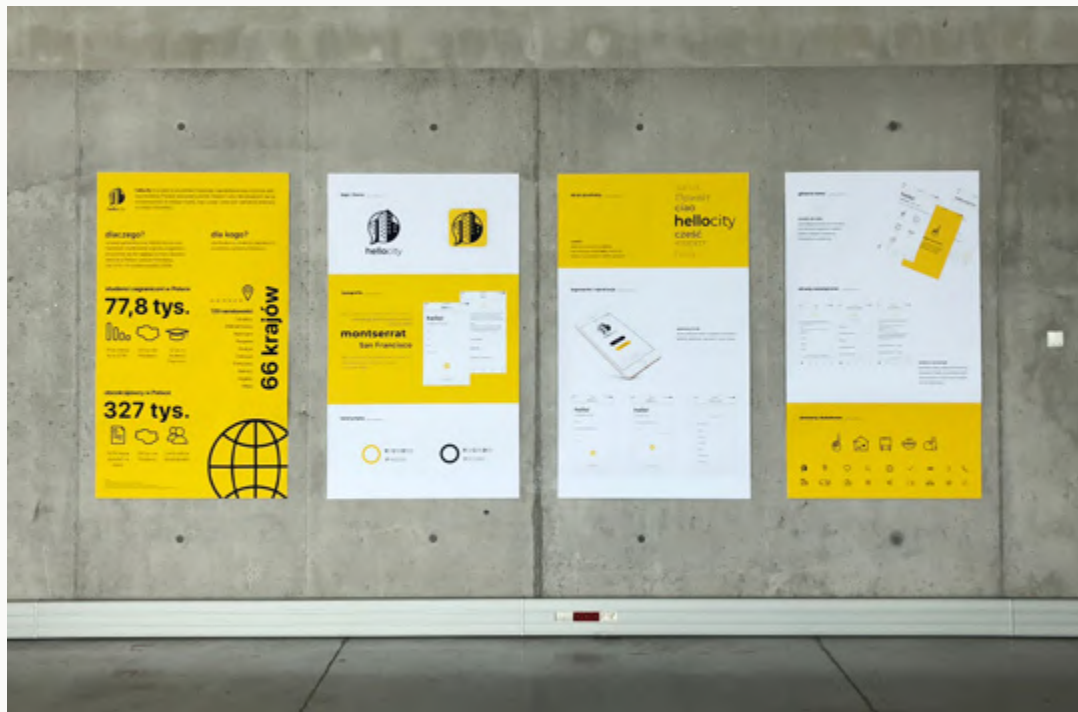
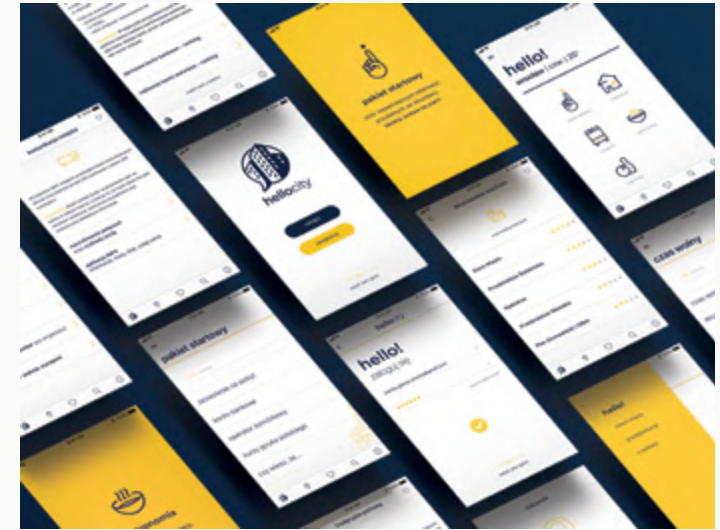
Visual Identification Studio

PROMOTER:

ad. Łukasz Paluch

Promoter's review:

The idea for this work came after two years spent abroad. It includes, among others, addresses of institutions, assessments of the attractiveness of locations in individual parts of the city, advice on public transport and transport, a list of restaurants with local cuisine and a collection of basic advice for new guests. The application is intended to serve both tourists and people who intend to spend a longer time in the city (Erasmus students, foreigners and people looking for employment). The diploma presentation was intended to present navigation through the program on the basis of the example of Wrocław. The design of the telephone application was prepared in such a way that it could be developed in the future with new locations. Monika Głowaczewska paid a lot of attention to making her project environmentally friendly, she also cared about graphic design which is very aesthetic.



Prototype of an interface for simplifying adaptation in a city **Hellocity**

Screenshots, cards preview
Representative spreads,
typography, example
screens and icons

Gals without retouch – prints inspired by female shapes

Artist's Book Studio

PROMOTER:

prof. nadzw. Anna Janusz-Strzyż

Thesis:

City guide. Design of a functional mobile application.

REVIEWER:

as. Maciej Kodzis

monika.glowaczewska@gmail.com



Gals without retouch – prints inspired by female shapes

format: 50 × 70 cm, etching, drypoint

Presentation

GABRIELA GORĄCZKO

GRAPHIC DESIGN DEPARTMENT

Building of a book brand image

Advertisement Design and Visual Information Studio

PROMOTER:

prof. nadzw. Artur Skowroński

Promoter's review:

The project deals with the topic of Polish folklore in the modern world. The goal of Mrs. Gabriela is to show the cultural heritage using a new visual language, as well as to enrich it with current technological possibilities. She calls these activities Neofolk. She promotes it via Instagram with a tag #neofolkdesign, to exchange ideas with other artists. She created etui for iPhones, graphic prints, with pictures of plants, animals, musical instruments, made with silkscreen printing and engraving.



Book brand image
phone case design

Neofolk inspired by nature

Digital and Experimental Printmaking Studio

PROMOTER:

prof. nadzw. Aleksandra Janik

Annex:

Neofolk inspired by nature

Expansive Printmaking Studio

PROMOTER:

prof. nadzw. Małgorzata Warlikowska

Thesis:

Building of a book brand image

REVIEWER:

as. Wojciech Kołacz

gabrielagoraczko@gmail.com



Neofolk inspired by nature
diploma exhibition

TOMASZ KRAWCZYK

GRAPHIC DESIGN DEPARTMENT

RAPosters – shades of Polish rap in typographic posters

Letters and Publishing Forms Design Studio

PROMOTER:

prof. nadzw. Andrzej Moczydłowski

Promoter's review:

Diploma of Tomasz Krawczyk is a series of 100x70 posters, a collection of stickers, T-shirts, and a sketchbook. The graduate went through the stages of preparation and implementation of the diploma with great commitment, enthusiasm and insight. He conducted an extensive substantive and design reconnaissance, documenting the necessary information, concepts and numerous image materials for individual posters. The main part of the study became a personal path for the author through a long history of learning, acceptance, negation and inspiration with Polish hip-hop music. Subsequent scenes and shades of rap were a journey through styles, selected cities and the socio-cultural background to create original compositions. In his pro-jects, Tomasz will imprint a variety of contexts belonging to and influencing the circles of artists like Peja, Donguralesko, Magik or ks. Bartczak. The whole work effectively enhanced all other elements and was a very conscious choice.



RAPosters – Polish rap in typographic posters

Rogal – concert poster for Rogal DDL

Plakat Bartczak – concert poster for ks. Jakub Bartczak

Plakat Magik – concert poster for Piotr „Magik” Łuszcz

Sobota – concert poster for Michał „Sobota” Sobolewski

Blokers – artist's book with illustrations presenting the town and its inhabitants as elements of hip-hop culture

Artist's Book Studio

PROMOTER:

prof. nadzw. Anna Janusz-Strzyż

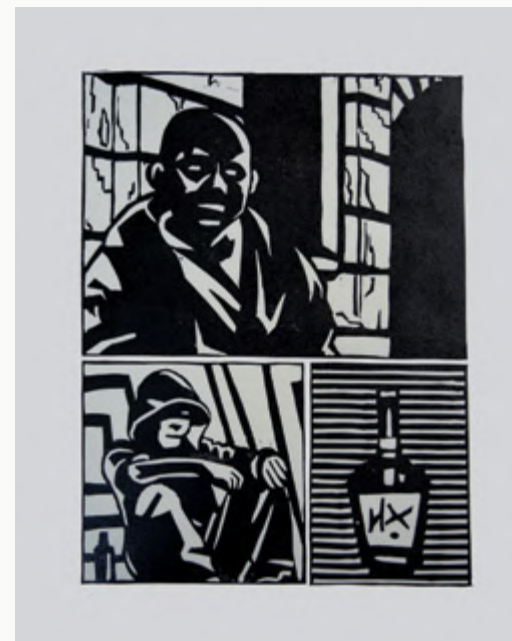
Thesis:

RAPosters – shades of Polish rap in typographic posters

REVIEWER:

as. Maciej Majchrzak

krawczytk@gmail.com



ZOFIA KRUSZEWSKA

GRAPHIC DESIGN DEPARTMENT

School Complex No. 5 in Wrocław. New headquarters, new identification

Advertisement Design and Visual Information Studio

PROMOTER:

prof. nadzw. Artur Skowroński

Promoter's review:

The goal of the diploma work was to design an attractive visual strategy for School Complex No. 5 in Wrocław.

The reason was a new location and modern architecture of the school. The author designed three logotypes for three educational institutions located in the building.

Her inspiration was drawn from basic geometric figures: square, rectangle, quarter circle, which are a characteristic part of the school's architecture. Dominant colours: orange and black, were also used. The master's thesis also includes a responsive website design with a version for screen and mobile devices, job offers, advertising gadgets and promotional animations.



***School Complex No. 5
in Wrocław. New headquarters,
new identification***
diploma exhibition, T-shirt print

School Complex No. 5 in Wrocław.

Advertising animations

Media Communication Studio

PROMOTER:

prof. zw. Wiesław Gotuch

Thesis:

**School Complex No. 5 in Wrocław. New
headquarters, new identification**

REVIEWER:

as. Grzegorz Osowski

kruszewska7@gmail.com

#JestesmyNa 5.



**School Complex No. 5
in Wrocław. Advertising
animations**
stills from an animation

KAMIL LACH

GRAPHIC DESIGN DEPARTMENT

Design of a magazine about visual activities in the city

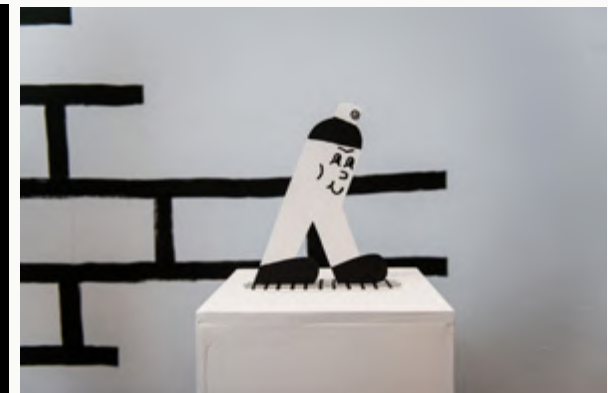
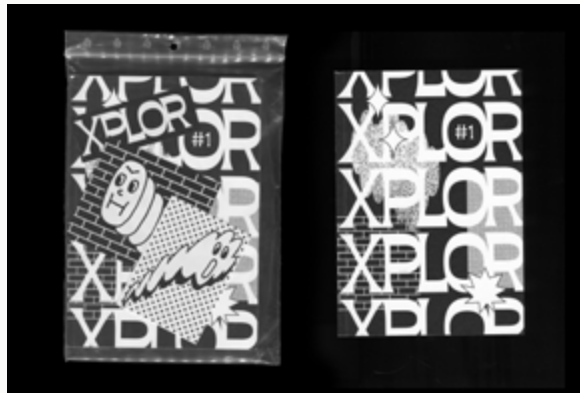
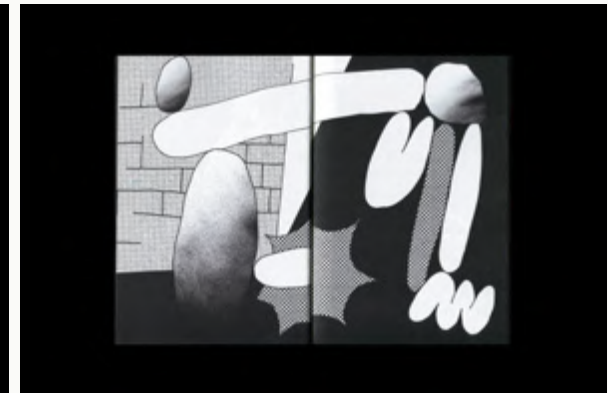
Visual Identification Studio

PROMOTER:

ad. Łukasz Paluch

Promoter's review:

The works by Kamil Lach are his own project of a zine called xplora, about progressive movements in street art. Despite the fact that street art is an undisputed part of the world's visual culture and its creators operate on the art market, there are still no studies that shed light on the current trends emerging in its natural environment. The name of the zine is intended by the author to carry a word game, evoking associations with penetrating the street theme and discovering what is new. Zin is a form of a magazine constructed from the position of a subject lover, not an educated critic. One of Kamil's activities are urban projects, so as an editor he moves around an area that is no stranger to him. He invited both interesting artists and people documenting street art to cooperate, so we have both interviews and thematic essays in the zine. The articles are interspersed with photos of street implementations and, in the breaks between them, graphics of the author himself. The graphic design and composition of the magazine are related to its content - evoking associations with subcultural aesthetic solutions (selection of the headline typeface, non-standard compositional treatments).



Magazyn xPLOR

defense

package with the magazine + cover
selected spreads

A series of silkscreen prints

Serigraphy Studio

PROMOTER:

prof. zw. Christopher Nowicki

Thesis:

Visual activities in the city

REVIEWER:

as. Joanna Jopkiewicz

zgonowicz@gmail.com



A series of posters
serigraphy

GRAPHIC DESIGN DEPARTMENT

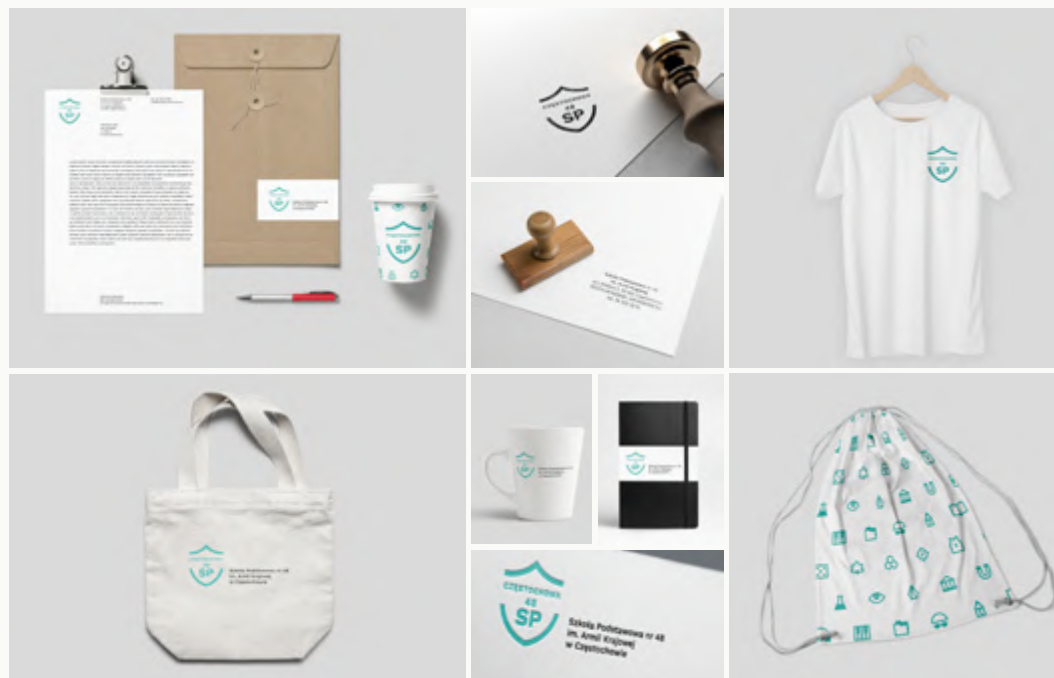
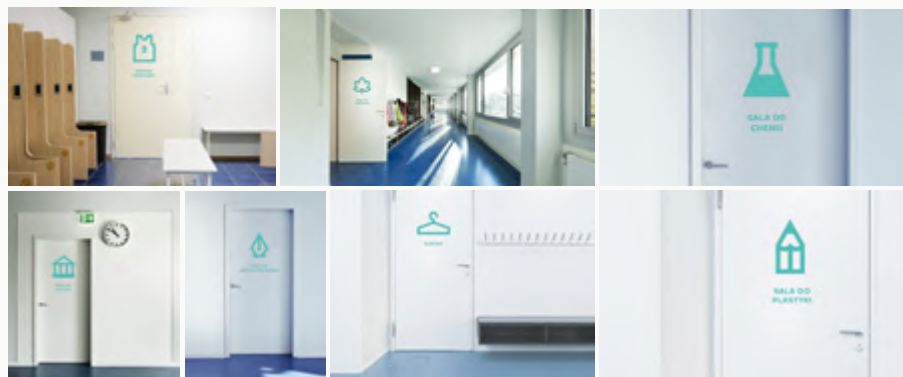
Visual Identification Studio

PROMOTER:

ad. Łukasz Paluch

Promoter's review:

The diploma work of Cecylia Mach is an ambitious plan to design a concise visual identification for Polish elementary schools. The student took up a difficult task of designing rules, in which she had to include a number of restrictions and variables, which are common in school naming and to ease the editing for an inexperienced user. Before she began, she analyzed the problems thoroughly. Logo was based on the shape of a shield, which works in many school signs and is the first symbol that comes to mind. The internal division of the shield consists of fields prepared for a short name of the school (SP), its number and name of the city/town. The system includes variants adjustable to different names or the lack of a number. Full name is next to the shield. For a greater diversity, the author decided to use colour code – every voivodeship has a different hue. Cecylia also designed a project of boards and pictograms for classrooms. For her diploma, she prepared a system book, which consists of an instruction and rules of using the project, as well as a set of editable files and prints.



System of visual identification for Polish elementary schools

Pictograms, visualizations on the doors

Sign and pictograms,
shown on example
gadgets for Silesia
voivodeship

What's stuck in us? Artist's book made in various printmaking techniques

Artist's Book Studio

PROMOTER:

prof. nadzw. Anna Janusz-Strzyż

Thesis:

System of visual identification for Polish elementary schools

REVIEWER:

as. Dorota Miłkowska

cecylia.mach@wp.pl



What's stuck in us?
Artist's book made in
various printmaking
techniques

MAGDALENA MARIA MAKSIAK

GRAPHIC DESIGN DEPARTMENT

Visual Identification for Pharmacy Museum in Wrocław

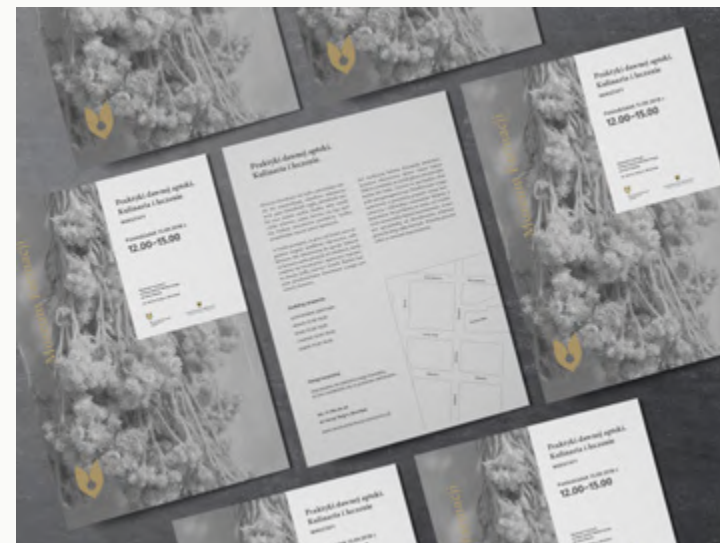
PROMOTER:

ad. Łukasz Paluch

Promoter's review:

Museum of Pharmacy of the Medical University in Wrocław is a place dedicated to history of science and development of knowledge about health and healing. A Renaissance-classicist tenement house in which it is located, is the only building in Poland in this architectural style, which remained intact, and the only one which since the second half of 13th century, till the fifties of 20th century, always served as a pharmacy.

The basic premise of Magdalena Maksiak's work was to respect the historic character of this place, while introducing a sense of modernity at the same time. Her logo is a thoroughly drawn lily of the valley, a plant valued in herbal medicine, resembling Polish sign design from the 60's. The visual identification is built around noble typography and gold. The diploma work also consists of a set of templates for prints, promoting events in the museum, a set of ephemera, a brand book, and wayfinding with a very interesting set of pictograms. The author designed promotional boards considering a changing light intensity in the building. Text on prints is balanced and based on classical proportions.



Visual Identification for Pharmacy Museum in Wrocław
ephemera, leaflet, poster

***A collection of symbolic signs – plaster engraving,
transfer to skin***

Expansive Printmaking Studio

PROMOTER:

prof. nadzw. Małgorzata Warlikowska

Thesis:

Man and/against sign

REVIEWER:

as. Nina Pawłowska

magdalena141741@gmail.com



***A collection of symbolic
signs – plaster engra-
ving, transfer to skin
sign, raw plaster forms***

SARA MAKUCH

GRAPHIC DESIGN DEPARTMENT

Design for the senses. Visual identification for a textile brand.

Visual Identification Studio

PROMOTER:

ad. Łukasz Paluch

Promoter's review:

Annou is an original brand created by Sara Makuch for her diploma work. Within its framework she designs a series of geometric and organic patterns, which she then reproduces on high quality materials (such as silk). The patterns are varied in their details and cohesion. The colour palette is narrowed down to corresponding colours. She also designed a graphic and promotional vision of her brand. The visual identity includes a logo, brand book, prints, boxes and product packaging. She also designed a catalogue and arranged a professional photo shoot. Logo and graphic elements are based on thoroughly chosen means of visual expression: a restricted colour palette, simple typography and high quality printed materials. Sara Makuch is a very sensitive designer. Her projects are very balanced and thought out, to the smallest details.



Visual identification for a textile brand Annou
logo, ephemera, kimono and scarf

Nova Botanica.

A series about plant sensuality.

Studio of Intaglio

PROMOTER:

prof. zw. Przemysław Tyszkiewicz

Thesis:

Design for the senses.

REVIEWER:

as. Wojciech Kołacz

makuch.sara@gmail.com



Nova Botanica
Fascicularia bicolor
etching + aquatint

Nova Botanica
Monstera deliciosa
etching + aquatint

IWONA MATKOWSKA

GRAPHIC DESIGN DEPARTMENT

Font and layout design for a literary magazine.

Letters and Publishing Forms Design Studio

PROMOTER:

prof. nadzw. Andrzej Moczydłowski

Promoter's review:

Decision to choose the diploma subject matter made by Iwona Matkowska was a courageous declaration, as I and as. Maciej Majchrzak agreed, of an ambitious and determined young designer. Iwona transferred for the diploma year to our studio, with a firm decision to design a font and layout, for a literary publication „Interpretations”. The magazine was to be published by The Pan Tadeusz Museum of Wrocław's Ossolineum, and the student has already worked there for several months.

Her work on diploma was divided to two parts: font design with Maciej Majchrzak and formal design with me. Iwona made an impressive improvement in only few months, to professionally complete the project goals. Many attempts at designing the font, numerous sketches and revisions in Glyphs resulted in a whole process of getting to the final design, that was also presented at her diploma.

I can confirm that Iwona Matkowska has defended her work fully and proved, that she is solid and committed and can achieve very professional results in a short time.

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
MNOPQRSTU
WXYZ

test your vocabulary

Przykład

pieczarki marynowane
metronome
the perfect word

wyglądają dynamicznie i elegancko

Paralogical Demi Grandeur Ax Rubies
Man Bloc Laborously Pupelo So Am
Gaffly Viced Moscovular Dial Oribis
Mon Frigid Ax Macrons Styed Ax
Outstink Worms Gaffes Boob
Overdrafts Archivistor Elements
Clomb Tiffs Counterpassant

Paralogical Demi Grandeur Ax Rubies
Man Bloc Laborously Pupelo So Am
Gaffly Viced Moscovular Dial Oribis
Mon Frigid Ax Macrons Styed Ax
Outstink Worms Gaffes Boob
Overdrafts Archivistor Elements
Clomb Tiffs Counterpassant



Font and layout design for a literary magazine.

font, spreads

Social code

Serigraphy Studio

PROMOTER:

prof. zw. Christopher Nowicki

Thesis:

Font and layout design for a literary magazine.

REVIEWER:

st. wykł. Jacek Kotowicz

iwona.matkowska@icloud.com



MAJA MISZTAL

GRAPHIC DESIGN DEPARTMENT

Insectida

Illustration Design Studio

PROMOTER:

ad. Tomasz Broda

Promoter's review:

Can you imagine a childhood of a girl named Maja? Nicknames and taunts at school and at the playground, being called "little bee" all the time – a real plague! One may feel like a character from Kafka's "Metamorphosis". And when she, branded with a stigma, finally grows up, the traumatizing childhood comes right back as a series of playing cards with images of scary creatures with long antennae, wrapped in chitinous shells. Let's look at this armory of criminal weapons: long, sharp legs, jaws of steel, armors, wings like from helmets of Japanese soldiers. Just the legs of one insect stick out like in Velázquez's "The Surrender of Breda", or in "The Battle of San Romano" by Paolo Uccello. All these lances, lances, axes, swords, rapiers, maces, are being used by the author as one of the main elements in card illustrations – along with militant insects they are the secondary characters. From king to knave – everyone is armed to the teeth. In motion, in a dynamic setting, caught somewhere in the battlefield. In the card corners, simplified, synthetic, like banners over armed troops – emblems appear. Humanity – of course – is blood thirsty and such cards perfectly meet the demand for slaughter, with a lot of style. There is a visible fascination with Japanese comic books, Mrs. Maja is fluent in this style like a spider in its web, she deals with colors like a nymph admiral, and with print – like a spruce bark beetle. In one word – a spotless job.



Insectida – animation

Media Persuasion Studio

PROMOTER:

prof. zw. Wiesław Gotuch

Thesis:

Insectida – cards inspired by own projects.

REVIEWER:

ad. Magda Wosik

marilynja01@gmail.com



ALICJA PATELSKA

GRAPHIC DESIGN DEPARTMENT

City design. A visual identification and information system

Advertisement Design and Visual Information Studio

PROMOTER:

prof. nadzw. Artur Skowroński

Promoter's review:

The city project includes visualizations of data from surveys on the image of Kluczbork and the design of an information and visual identification system. Its purpose is to present quantitative data in an accessible way, and to present innovative solutions to specific problems. In my work, I combine two approaches – design and research. The design process consisted of the following steps – analysis that allowed to discover the strengths and weaknesses of the city and to define the cultural, social and economic context, strategic planning that allowed to create a strong and distinctive brand and increase its recognition and creation, i.e. delivering innovation in the context of problems. The main goal of the project is the recipient – using his perspective made it easier to define the existing situation, as well as to effectively solve design problems. All activities were based on the most characteristic elements of urban identity, which were identified in empirical research, such as: natural values, beekeeping traditions, an extensive sports base and cultural institutions.



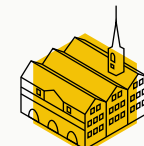
kościół NSPJ



kościół MBWW



kościół ewangelicki



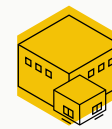
ratusz



kino Bajka



muzeum



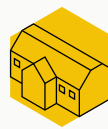
biblioteka



galeria Miodowa



hala OSIR



basen



kompleks parkowo-leśny



stacja PHP

1. Kluczbork to...

miasto,
powiat

36,5%

nieatrakcyjne
miejsce

8,2%

mój
dom

18,9%

spokojne
miejsce

7,5%

atrakcyjne
miejsce

17,6%

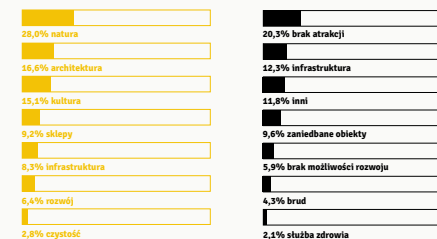
miejsce
pracy/nauki

5,0%

2. Jak ocenia Pan/Pani jakość życia w Kluczborku?



3. Co się Pani/Panu w Kluczborku podoba/nie podoba?



The visual identity of Kluczbork Basic sign

Infographic presenting research results about the identity of Kluczbork pictograms

City design. A visual identification and information system

Media Persuasion Studio

PROMOTER:

prof. zw. Wiesław Gotuch

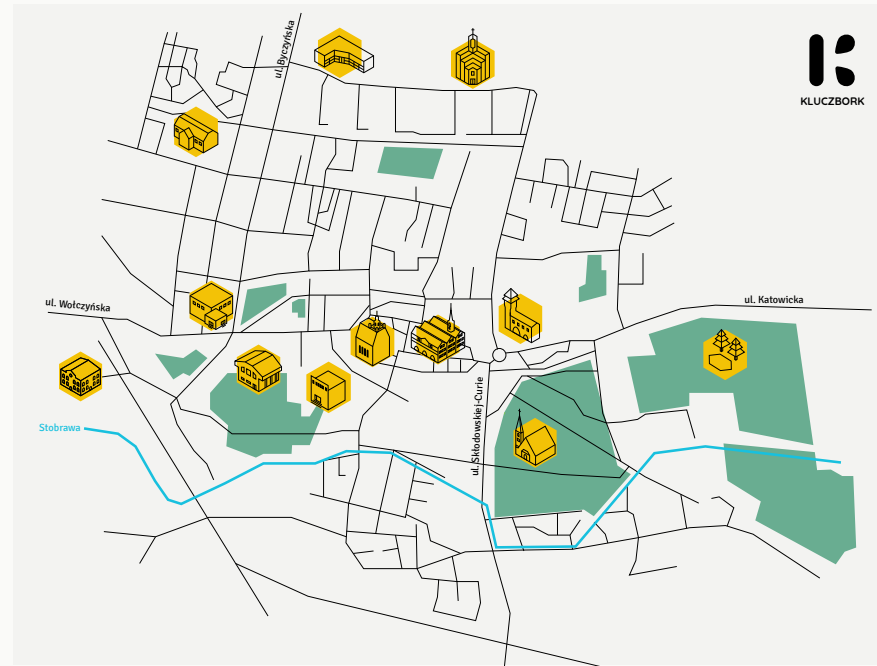
Thesis:

City design. A visual identification and information system

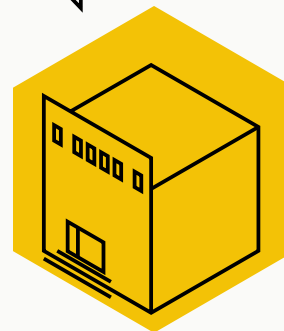
REVIEWER:

prof. Michael Fleischer

alicja.patelska@gmail.com

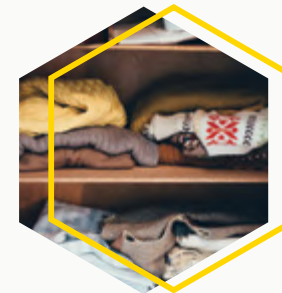


Jeśli do kina,
to tylko do Bajki!



Pchli targ

- 28.07.2018
- 10:00-14:00
- Rynek, Kluczbork



Sprzedaj lub zamień wszystko, co Tobie
zawadza, a innych zachwyca!
Uczestnictwo w wydarzeniu jest bezpłatne.



The visual identity of Kluczbork
interactive map

Posters in Kluczbork

ALEKSANDRA PRZEKOCIŃSKA

GRAPHIC DESIGN DEPARTMENT

Polish National Parks – a unified info-visual system

Advertisement Design and Visual Information Studio

PROMOTER:

prof. nadzw. Artur Skowroński

Promoter's review:

The project was created with the intention of introducing a uniform visual system for the Polish National Parks.

The author designed a logo, universal for all parks, taking into account their geographical location. It has been done with simple, concise graphic signs. The student expanded the campaign with a series of posters with illustrations depicting the present park signet rings, which she enriched with new colors, giving them a new aesthetic value. For promotional purposes, a gift box was created, containing a map, ticket, information leaflet, brochure and a raincoat.



Polish National Parks – multimedia installation

Studio of Game and Virtual Forms Design

PROMOTER:

prof. nadzw. Marek Grzyb

Thesis:

Polish National Parks – a unified info-visual system

REVIEWER:

as. Joanna Jopkiewicz

olka.przekocinska@gmail.com



ROKSANA RATAJCZAK

GRAPHIC DESIGN DEPARTMENT

Graphic creation. Building the identity of own brand

Advertisement Design and Visual Information Studio

PROMOTER:

prof. nadzw. Artur Skowroński

Promoter's review:

Ceramic objects matched to the four personality types is a product that was developed for the Master's degree. Color and printed graphics on objects are the key elements that characterize temperaments - sanguine, melancholic, phlegmatic and choleric. Together with a student of industrial design – Aleksandra Horodyska, she developed packaging for the needs of emerging objects.

In order for the products to be effective on the market, the student built her own brand Roksana Ratajczak Design. The whole is accompanied by visual identification: a sign, website, business cards, and the carriers are posters and information prints. Following the author's voice, "visual language does not always have to be burdened with rigid rules, be conservative or in line with current trends," Roksana focuses on freedom, authenticity and a concise graphic image. She uses various areas of art: drawing, graphic design, industrial design and ceramics. She proposes a visual creation that should not only be part of the brand, but also personify the author.



Graphic creation. Building the identity of own brand

A series of posters with
protagonists

Layout strongy

Logo

Package inside

Print on ceramics – objects dedicated to personality types

Expansive Printmaking Studio

PROMOTER:

prof. nadzw. Małgorzata Warlikowska

Thesis:

Graphic creation. Building the identity for own brand

REVIEWER:

as. Anna Kodź

rroksana.ratajczak@gmail.com



Print on ceramics – objects dedicated to personality types
Clay stands

Cups exhibited

Defense

Inside of the package

GRAPHIC DESIGN DEPARTMENT

Letters and Publishing Forms Design Studio

prof. nadzw. Andrzej Moczydłowski

Sylwia Roman's great passion, apart from design and printmaking, is creating original handicrafts made with crochet and knitting. It seemed natural to follow this direction and Sylwia proposed to create an original handicraft brand including all the necessary identity elements: name, logo, visual identification, numerous pictograms, tags and pendants, as well as a promotional magazine. The graduate very meticulously and methodically approached each of the elements of the diploma thesis. All stages were carried out efficiently and in a professional, properly designed manner. Apart from the "obligatory" elements, such as the graceful and suggestive name of the company, an effective and inspiring logo, and a series of studio photos for the author's magazine, all design activities led Sylwia to a carefully planned study. The identification elements for the "Pullover" became a very important and valuable stage of the diploma: they were numerous pictograms that complemented the general design concept in a creative and very coherent way. Sylwia, with a great sense and an accurate synthetic approach, developed animal motifs that approximate the origin of wool, motifs of utensils for work, and practical symbols of the proper use of yarn creations. The very practical and professional diploma project confirmed Sylwia Roman's high competences and predispositions as a conscious and mature graphic designer.



Pullover – promoting artist's own handmade work – graphic design of prints
logo, brand book, pictograms

**Gomenghast- artist's book with illustrations to
Gormenghast by Mervyn Peak**

PROMOTER:

Artist's Book Studio

prof. nadzw. Anna Janusz-Strzyż

Thesis:

Pullover – promoting artist's own handmade work

REVIEWER:

ad. Anna Trojanowska

splusr.12@gmail.com



Illustrations to Gormenghast by Mervyn Peak
used for an artist's book

VASYL SAVCHENKO

KATEDRA PROJEKTOWANIA GRAFICZNEGO

My Curriculum Vitae

Illustration Design Studio

PROMOTER:

ad. Tomasz Broda

Promoter's review:

Vasyl Savchenko's master's diploma in the Creative Drawing Studio of prof. Jacek Szewczyk consisted of a series of large-format drawings under the common title - Dream and Memory – and an art book entitled – My curriculum vitae – made in the Book Art Studio of dr Tomasz Broda. The artistic part of the diploma is a huge drawing made with a classic technique – charcoal – on several interconnected large-format surfaces of paper. The drawing showed an anatomical fragment of the human musculature at high magnification. Vasyl Savchenko, having a master's degree from the Lviv Academy of Fine Arts, defending his diploma again at the Academy of Wrocław, did a titanic workshop, creative and organizational work. Vasyl Savchenko showed us his incredible talent as well as craftsmanship and drawing skills. He proved that drawing supported by great skills, imagination and distance to himself can be a strong foundation for a well-designed art book or a short animated film etude. Vasyl Savchenko, despite his young age, has achieved a master level of classical drawing, and using any technique of his choice and relying on the infinite resources of his own imagination, he is able to constantly amaze us.



My Curriculum Vitae
exhibition at Neon Gallery,
book

Dream and Memory

Creative Drawing Studio

PROMOTER:

prof. zw. Jacek Szewczyk

Thesis:

My Curriculum Vitae

REVIEWER:

ad. Jakub Jernajczyk

vasaart94@gmail.com



Dream and Memory
exhibition, drawing

PAWEŁ SKOTNICKI

Graphic Design Department

Shaping the identity for Paczków

Advertisement Design and Visual Information Studio

PROMOTER:

prof. nadzw. Artur Skowroński

Promoter's review:

The visual identity project for the city of Paczków is an attempt to create a graphic language for a place whose main asset is historic architecture. The work covers the concept of the city coat of arms built in accordance with the heraldic principles, the city's logo, two types of typeface, wayfinding, applications and the graphic system. The project is designed to standardize all promotional materials, make the inhabitants interested in the rich history and historic town planning again, and to facilitate navigation for visitors.



Shaping the identity for Paczków
Town crest for Paczków

visual identification

promotional graphics

Logotypes of city institutions

Shaping the identity for Paczków

Media Persuasion Studio

PROMOTER:

prof. zw. Wiesław Gotuch

Thesis:

Shaping the identity for Paczków

REVIEWER:

ad. Tomasz Pietrek

pawel.skotnick@gmail.com

Paczków Aplikacja Miasta



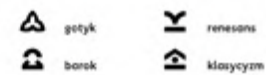
wybrane okna
aplikacji mobilnej

Aplikacja pełni funkcje mobilnej encyklopedii miasta, poszczególne funkcje obsługiwane są przez zwiędzanie i skanowanie kodów QR na tabliczkach obiektów architektonicznych.



wzór tabliczki dla
obiektu architektonicznego

zeskanuj
kod



wayfinding



Przykładowe tablice wayfindingu. Zielone piktogramy i białe typografiki kontrastują z ciemnym tłem dla uzyskania maksymalnej czytelności znaku.



Tablice z nazwami ulic zostały podzielone na dwie grupy: jedna i dwuwierszową w zależności od złożoności nazwy.

Shaping the identity for Paczków
town app

Wayfinding, boards

ADRIANA TYBURCZY

GRAPHIC DESIGN DEPARTMENT

Shoetopia – visual identity for biodegradable shoes printed using FDM technology

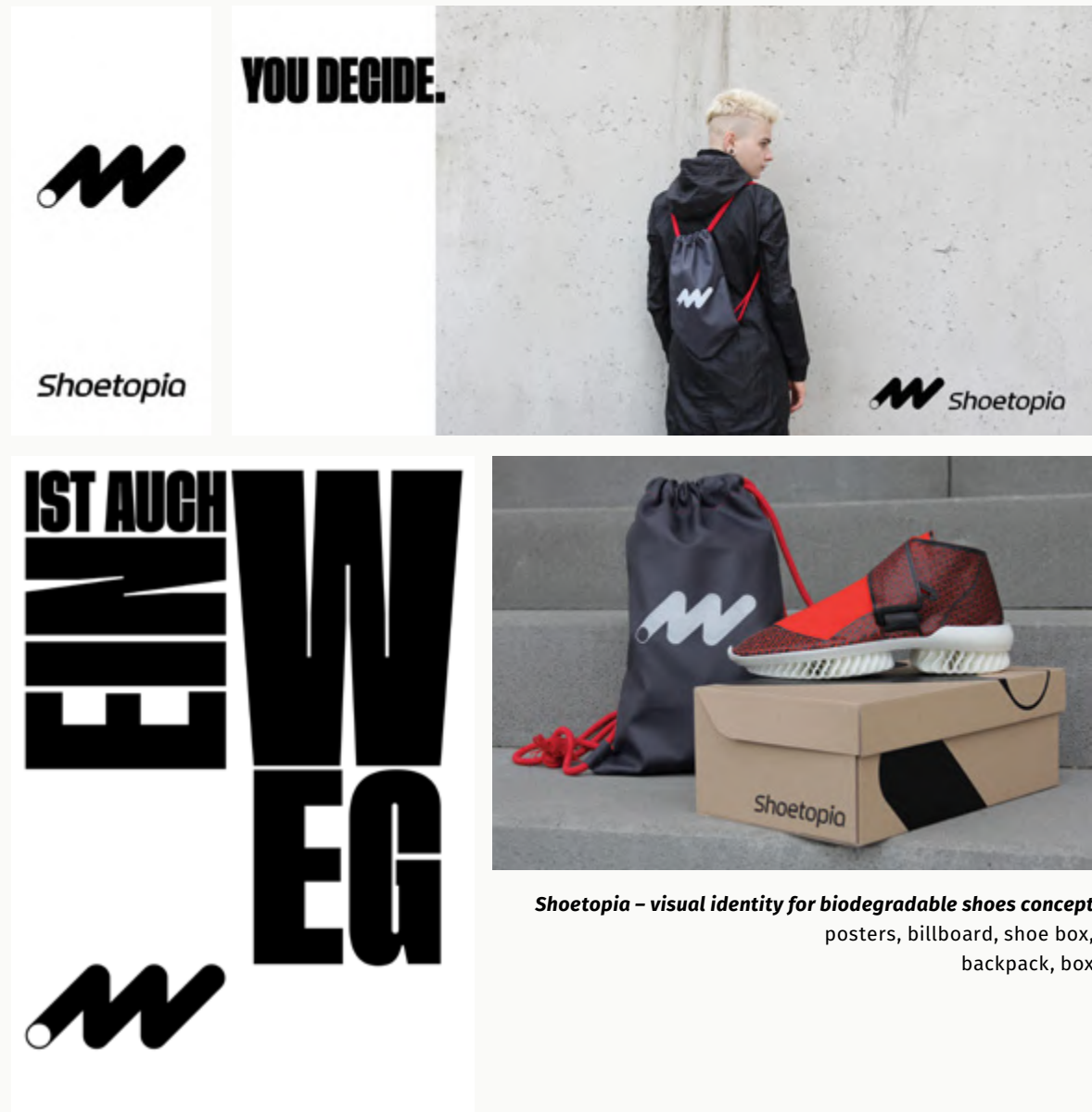
Visual Identification Studio

PROMOTER:

ad. Łukasz Paluch

Promoter's review:

Adriana Trybczy chose a very interesting topic of visual identification and a promotional campaign for the experimental project "shoetopia". A project which, according to its authors, is a kind of philosophy and not a commercial product. So the identification cannot be standard and requires a special approach. "Shoetopia" is a design of a telephone application that allows you to easily design and manufacture shoes using 3D printing technology. Adri-anna started by looking for inspiration. She did deep research, performed many trials and tests before she decided to choose a substantive and formal solution for her project. Finally, she based the campaign on promotional slogans, giving them the most important role. She chose two expressive type-faces that allowed her to build typographic compositions. She also made a series of advertising photos and a promotional video. The scope of work was therefore exceptionally wide. Photographic and typographic boards sometimes appear in pairs, which have the features of a teasing campaign. Both the campaign and the elements of visual identification are dominated by colors limited to black, red and white. Adriana Trybczy managed to design the identification while retaining her graphic language. It is work with character and a clear individual trait.



Shoetopia – visual identity for biodegradable shoes concept
posters, billboard, shoe box,
backpack, box

Die Heimat – Horror vacui against emptiness and minimum – search for form

Studio of Intaglio

PROMOTER:

prof. zw. Przemysław Tyszkiewicz

Annex:

Schaltungen der »ungen« – combining the plurality

Serigraphy Studio

PROMOTER:

prof. zw. Christopher Nowicki

Thesis:

„Die Heimat” – condition of the present in the context of its sources

REVIEWER:

mgr. Zofia Reznik

adrianna.tyburczy@gmail.com



Shoetopia – visual identity for biodegradable shoes concept

business cards, cloth prints,
shoe boxes

The background of the entire image is a dark, monochromatic photograph of a human hand, palm facing forward, with numerous water droplets of varying sizes scattered across its surface and the surrounding area. The lighting is dramatic, highlighting the textures of the skin and the glistening droplets.

MEDIA ART DEPARTMENT



ALEKSANDRA BOLCEK

MEDIA ART DEPARTMENT

The tree of life – interactive installation

Multimedia Space Creation Studio

PROMOTER:

prof. zw. Ryszard Jędroś

Promoter's review:

Ms Aleksandra Bolcek's graduation work is connected with the author's great interest in nature and its impact on humans. The presented interactive installation has been designed in such a way that it can be integrated into the existing plant environment. The whole consists of six translucent objects – cocoons suspended on a tree. Inside each of them there is LED lighting. Around the tree, the author installed PIR motion sensors and four detectors that read the distance of a person to the installation. Each time you approach a tree, it makes you cocoons automatically "sense" its presence and begin to resonate with bright light and make characteristic sounds. The degree of light intensity and the sound volume depend on the distance of people moving around the tree. The diploma thesis is an example of an interesting resolution, both ideologically and technically.



Thesis:

***The tree of life – interactive installation
(self-presentation)***

Multimedia Space Creation Studio

REVIEWER:

as. Paweł Lisiek

aleksandra.bolcek@gmail.com



KACPER GAJDA

MEDIA ART DEPARTMENT

Wear out – photoobject

Intermedia Photography Studio

Promoter:

prof. zw. Andrzej P. Bator

Promoter's review:

Kacper Gajda's diploma project refers to death and passing away, both of which are presented in an everyday use object. "Wear Out" represents the "life" of shoes after they have been worn. Three superimposed photographs of space generate a new representation of the interpenetrating places of the existence of shoes, created by images of memories of their use. The project is presented in the form of a photo object consisting of three illuminated photos from the bottom, placed on transparent plates placed on top of each other in a cassette, which creates a specific effect of multiple exposure. The coffer is placed on a special base – worn shoes are placed under it. Discovering them during the artistic action refers to the essence of reconstruction, that is, restoring the meaning of what is hidden and past. Photography is used here as a storage medium. There are three pairs of headphones attached to the photo object with the sound of the space recorded in the photos.



Multimedia document

Media Persuasion Studio

PROMOTER:

prof. zw. Wiesław Gotuch

Thesis:

The motif of death in photography

REVIEWER:

as. Agata Szuba



KATARZYNA GMYREK

MEDIA ART DEPARTMENT

Signs (not) obvious – photoobjects

Intermedia Photography Studio

PROMOTER:

prof. zw. Andrzej P. Bator

Promoter's review:

The series of photographs by Katarzyna Gmyrek presents five objects – belonging to the author – (bread, a light bulb, money, a pair of shoes, a book), imprinted on a plexiglass plate and placed on an illuminated form of a cube with a fabric inside, which is the basis for museum objects. Each of the photos is documentary. An imprint of a kiss was additionally placed on each of the objects, symbolizing the author's dedication to the item.

The idea of showing honor was to draw attention to insignificant things that are usually used without reflection. Photographs in such a presentation construct a fiction of visibility. The image is highlighted by the backlight, and photos taken from the right angle give the illusion as if the objects depicted existed in reality.



***Signs (not) obvious – multimedia presentation of
symbols***

Media Persuasion Studio

PROMOTER:

prof. zw. Wiesław Gotuch

Thesis:

Surrealism in photography

REVIEWER:

as. Agata Szuba



MAŁGORZATA JANAS

MEDIA ART DEPARTMENT

Houston, we have a problem – animation using templates and spray

Multimedia Space Creation Studio

PROMOTER:

prof. zw. Ryszard Jędroś

Promoter's review:

For the purposes of her animation, the author adopted a technique known from street art activities, finding a completely new application for it. This project uses stencils and sprays to create moving images. The whole creates an irrational story that was intended as a kind of cinematic joke. The author located her story somewhere in a distant galaxy, in some cosmic pizzeria. Its deliverer, carrying out one of the orders – inadvertently – collides with the planet, which in turn leads to a surprising final. The animation is based on original drawings, which were changed into templates in the process of a very time-consuming cutting. Using sprays, the author used the templates prepared in this way to create subsequent sequences of her original animation.



Houston, we have a problem
– animation using
templates and spray

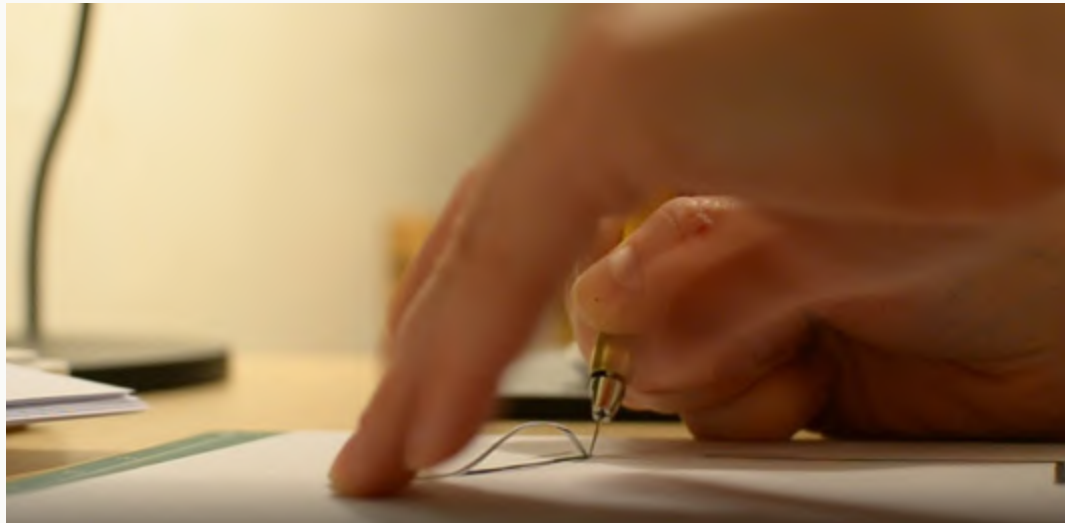
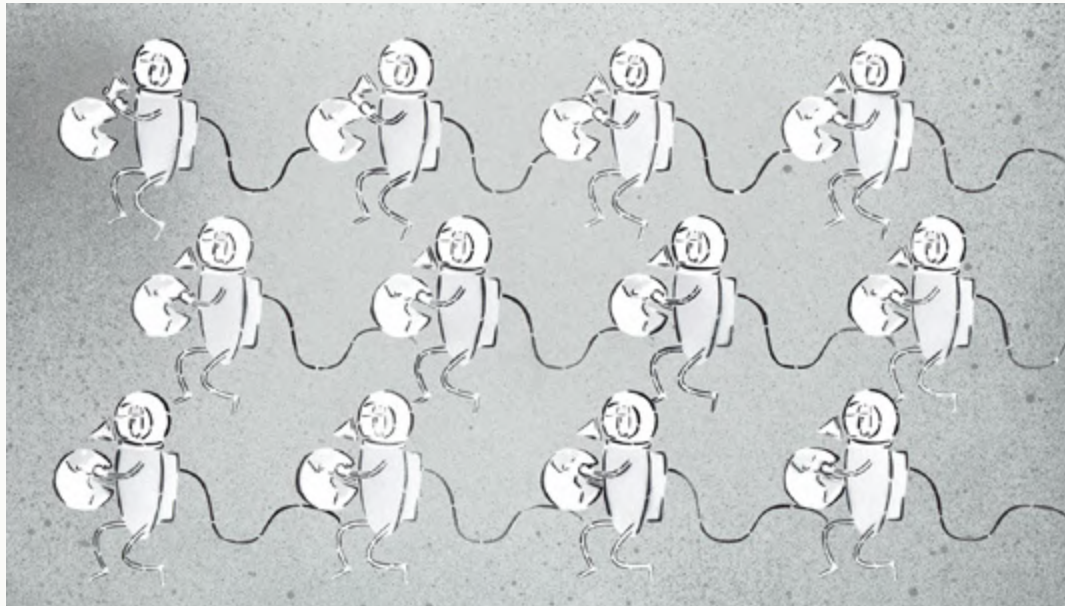
Thesis:

Experimental animation – history and new solutions

REVIEWER:

ad. Agnieszka Jarzab

miaugorzatao4@wp.pl



Houston, we have a problem

– animation using
templates and spray

NATALIA KOSMALA

MEDIA ART DEPARTMENT

Multimedia setup for an information campaign promoting ketogenic diet

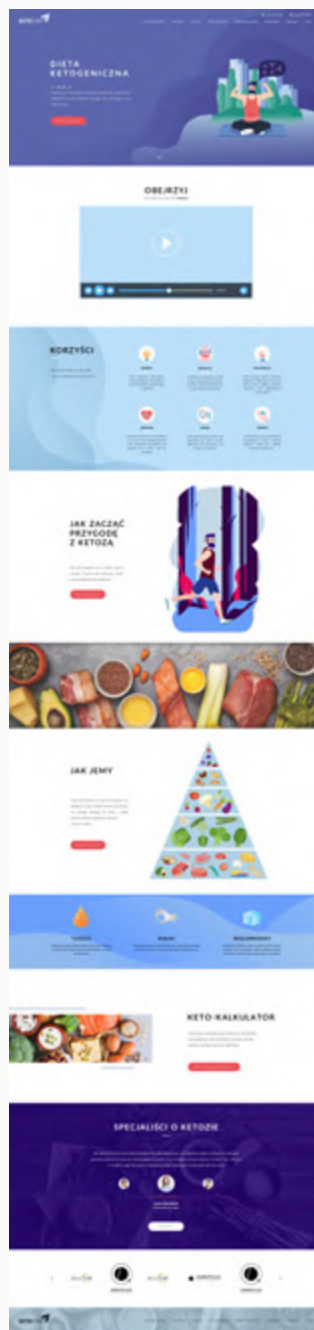
Multimedia Design Studio

PROMOTER:

prof. nadzw. Stanisław Sasak

Promoter's review:

The aim of the work was to present the creative potential of a website promoting a healthy lifestyle in combination with a ketogenic diet enriched with an author's animation of an infographic nature and, consequently, influencing the modeling of pro-health attitudes. The substantive content of the web-site and the animation was widely consulted by the author with the environment of qualified dietitians, and the website itself was coded by an IT specialist. The visual setting of both elements was developed very carefully and adequately to the topic by the author herself, creating a coherent and attractive visual message for people interested in the topic of health. In addition, the website enriched with guides and a blog was placed in the Internet space and serves users, so the work was of an implementation nature. I judge both the design process supported by team work and the artistic aspects perfectly.



**Multimedia setup for
an information campaign
promoting
ketogenic diet**
home page [www.
ketostrat.pl](http://www.ketostrat.pl)

animation – stills

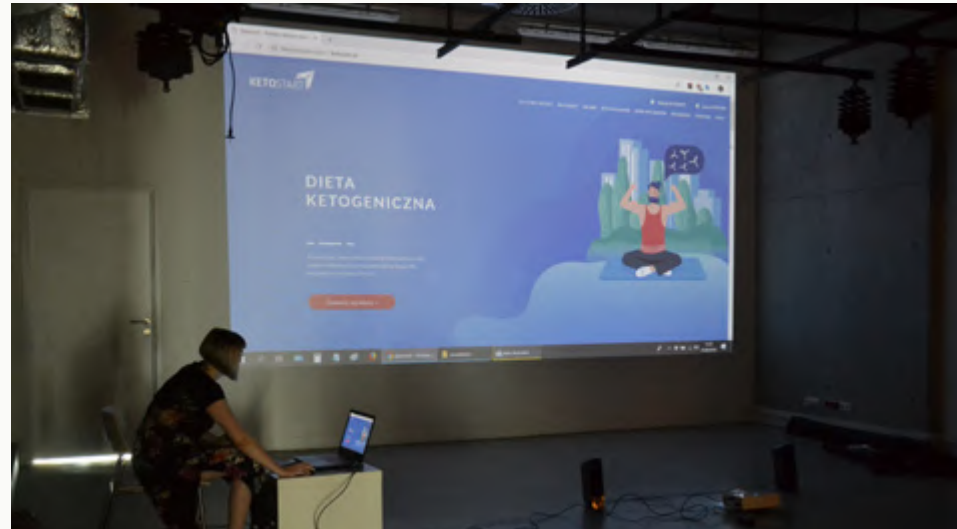
Thesis:

Promoting healthy lifestyle with new media

REVIEWER:

ad. Jakub Jernajczyk

12groszyxd@gmail.com



***Multimedia setup for an
information campaign
promoting ketogenic diet***

defense

KRZYSZTOF KUCZYŃSKI

MEDIA ART DEPARTMENT

Family portrait – a multimedia registration of daily relationships

Media Persuasion Studio

PROMOTER:

prof. zw. Wiesław Gołuch

Promoter's review:

The author made his own family the protagonist of the story. It shows everyday life in a condensed and at the same time visually sharpened way. There is no directing in it, there is routine, there are cases. The camera is cold and extremely accurate. The time-lapse technique used reduces the time dimension and thickens the image. The diploma is a multi-screen installation resembling a monitoring station where the inhabitants – a man, a woman, a child, a dog – are watched on several screens. Simultaneous projection exaggerates the story and transfers it into a metaphorical dimension.



Family portrait
time-lapse movie
2 min. 22 s

Reminiscences – photographic creation on screen

Photomedia Studio

PROMOTER:

prof. zw. Andrzej P. Bator

Thesis:

***Multimedia and photographic artistic creations
about family***

REVIEWER:

ad. dr Maja Wolińska



***Family portrait
time-lapse movie***

2 min. 22 s

diploma installation

MONIKA LELONEK

MEDIA ART DEPARTMENT

My delicacies – photo installation

Intermedia Photography Studio

PROMOTER:

prof. zw. Andrzej P. Bator

Promoter's review:

Monika Lelonek's multi-element photo object consists of a covered table with four chairs. A product photo (taken from above) of silver tableware printed on a linen tablecloth shows a set table for four guests. The extremely difficult process of photographing allowed the author to obtain a natural-istic effect, an optical illusion of the prepared meal. However, this meal has a different dimension. On the plates there are items related to the author's family house (a piece of grass from the family garden, stones, bark from a tree growing near the house and rye from a nearby field). "Delicacies" – indicated in the title - have been shown as unique delicacies related to the author's longing for her family home. Monika Lelonek invites the viewer to her work – a feast of memories and emotions, to visualize the inner reality that makes the world of matter precious. Monika Lelonek's diploma project was presented at the exhibition "Things and Thoughts" at the Imaginarium Gallery as part of the International Photography Festival "Łódź Fotofestiwal 2019".



My delicacies
photo installation

Jeżowa. Unconventional portrait – multimedia creation

Media Persua sion Studio

PROMOTER:

prof. zw. Wiesław Gotuch

Thesis:

Documentary photography in graphic design

REVIEWER:

as. Agata Szuba

bannanowepole@gmail.com



***Jeżowa. Unconventional
portrait***
multimedia creation

AGNIESZKA MĘDRALA

MEDIA ART DEPARTMENT

Camera obscura – VR installation

Multimedia Design Studio

PROMOTER:

prof. nadzw. Stanisław Sasak

Promoter's review:

For several years, the author has been conducting research in the field of immersion with the help of new media – in particular, the factors influencing a fuller immersion of the recipient in the work, the story presented to him and his presence in it. In her diploma thesis in the artistic part, she created an application that generates space in virtual reality. In it, she tested various solutions that have a significant impact on the reality of the experience of the viewer / player surrounded by the 3D world. The main inspiration for creating the environment was its rich descriptions of the atmosphere and the world created by Bruno Schulz in the collection of short stories "Cinnamon Shops". The quasi set design objects that make up the entire presentation between which the viewer moves have been developed with great reverence and in an original way. The realization is multimedia in nature and is enriched with sound and some real elements (photos, prints) complementing the installation. The work is an extremely original approach and solution to the above topic in this technology and one of the first diploma projects of this type in Poland. I consider Agnieszka Mędrala's artistic work outstanding. She was appreciated by the Jury of the Best Diplomas of Wrocław Academy of Fine Arts at the exhibition at BWA and honored with the Rector's Award, Prof. Piotr Kielan.



***Camera obscura – VR
installation***
screen print,
fragment of a VR reality,
3D installation
in virtual reality

Thesis:

Immersion of visual narration in virtual reality

REVIEWER:

as. Barnaba Mikułowski

agaem94@gmail.com



Camera obscura – vr installation
screen print, fragment of a vr reality,
3D installation in virtual reality

JAN MIKOŁAJEK

MEDIA ART DEPARTMENT

Relationships

Photomedia Studio

PROMOTER:

prof. zw. Andrzej P. Bator

Promoter's review:

The "Relationships" series consists of eight large-format, black and white photographs depicting a sequence of gestures of intimate dependence between a woman and a man, which are the constant and most important motif of the entire series. The heroes meet, experience relations, joys and falls, they struggle with their emotions and with each other, carrying the hardships of everyday relations. Their relationship is full of deep affection, but it is not free from conflict (joy, euphoria, sadness, nostalgia, hysteria, anger and discouragement). The event was arranged especially for the needs of photography. The plot and the idea of Santa Claus project have been carefully thought out, planned and discussed with a team of theater actors before starting its implementation. The extended exposure time was supposed to emphasize the expression of movements. The live action strategy with the participation of the camera, adopted by the author, made it possible to realistically present the situations in motion, which were the next points of the narrative, and to lead the viewer to meet the characters. The series in its final appearance made it possible for the viewer to feel the event directly, who had the opportunity to switch between transparent photos, becoming a participant in the event.



Relationships
photography,
own technique
190 × 142 cm

defense

Reflections

Media Persuasion Studio

PROMOTER:

prof. zw. Wiesław Gotuch

Thesis:

Movement as a means of narration in photography

PROMOTER:

prof. zw. Andrzej P. Bator

REVIEWER:

as. Agata Szuba



Reflections
Video installation
min. 20 sek.,
looped video, stills

KHRYSTYNA SLYVKA

MEDIA ART DEPARTMENT

Autotransformation

Staged Photography Studio

PROMOTER:

prof. nadzw. Piotr Komorowski

Promoter's review:

The work takes up the issues related to an attempt to transfer the mental structure of a human to the geometric shape of the installation he made. The people invited to cooperate were supposed to use the same elements to build a sculpture-installation in any configuration, reflecting the postulate of spatial development, an abstract structure, which was assumed to be a unique gesture of artistic creation. The objects created and confronted with the images of their creators took the form of diptychs-visual dialogues, constituting the main content of the presentation. A complementary action was a multimedia installation, which consisted in projecting portraits of the project participants onto the object made by the author of the idea, and video documentation of all the activities carried out.



Autotransformation
photography, 50 × 70 cm

defense

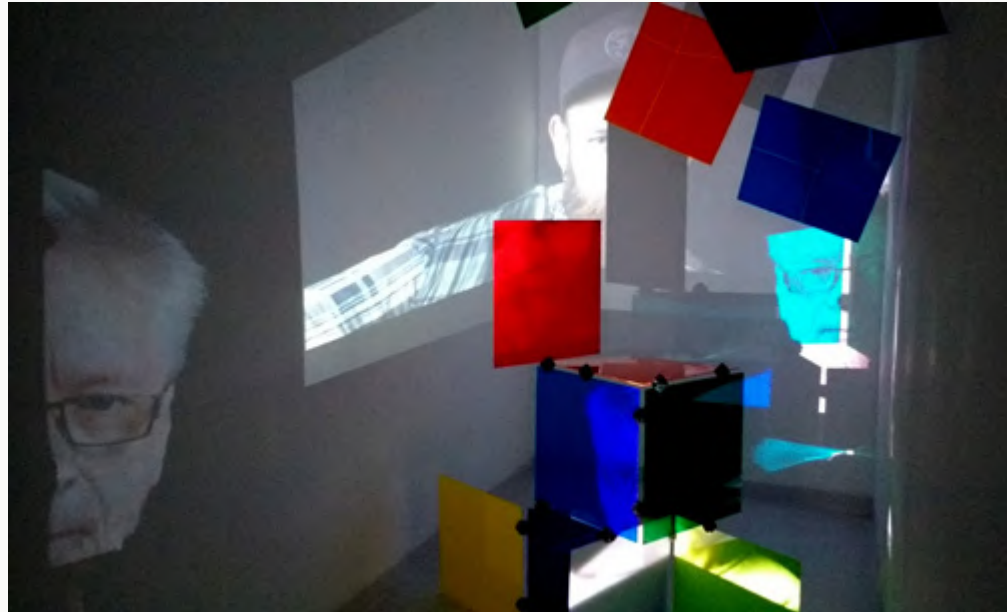
Thesis:

Autotransformation

Reviewer:

dr Marek Śnieciński

obviouslyplum@gmail.com



Multimedia installation

HANNA SZCZEPANIK

MEDIA ART DEPARTMENT

Absurd in film narrative

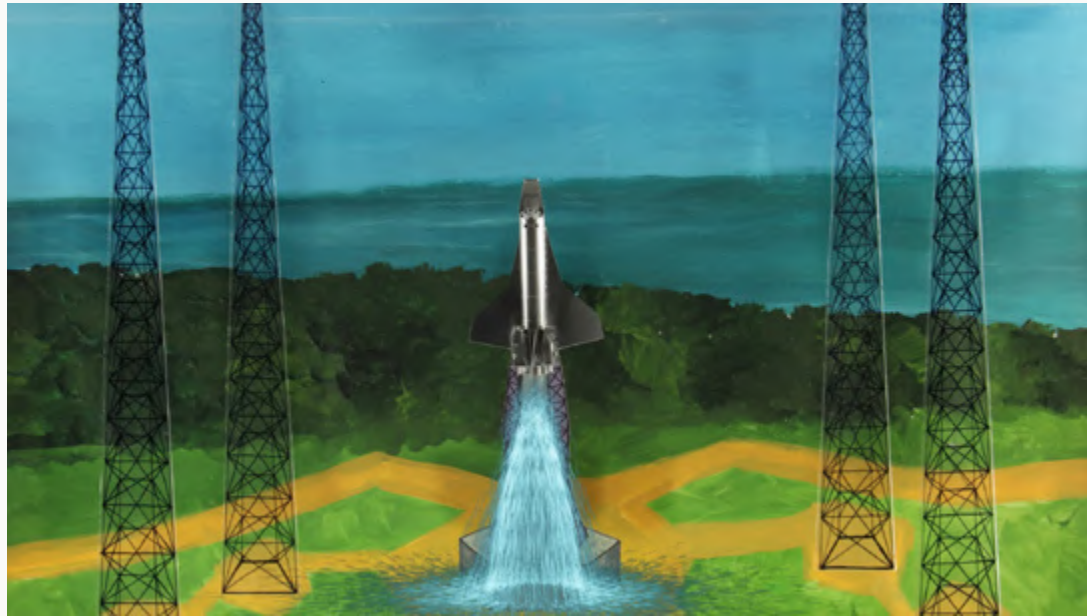
Intermedia Activities Studio

PROMOTER:

prof. nadzw. Ireneusz Olszewski

Promoter's review:

The artistic realization of the diploma is film entitled *The carnivorous Pineapple*. Hanna Szczepanik successfully continues her research in the field of experimental film, consciously and perversely placing it in the B-class film category. The film, with the assumption of a comedy-horror film, presents a surreal story in an undefined future in which obesity has become the greatest problem of humanity. The outstanding scientist Dr. In vain, he sets out on a space journey in search of an antidote to a problem that is troubling the globe. He manages to find an unusual planet in which, contrary to our perception of the world, life blooms inside and brings from there specific pineapples that would solve this "fat" problem (pineapples do contain an enzyme that digest protein). The experiment, however, gets out of hand, hordes of carnivorous pineapples set off into the world, but the author spares the viewer drastic scenes. The film was made in the techniques of computer animation, cut-out and, above all, object animation. Building a model of the interior of the planet, a model of a spacecraft and other elements of the film set in the conditions of a university studio deserves recognition. Despite the clear inspiration from the B-class cinema, the film is innovative and original, and made in the convention of a joke and grotesque, it stimulates the imagination and raises questions about the sense in the presented images.



Rocket launch

Still frame

Doktor Jaremy enters

CRAP

Still frame

Thesis:

Absurd in film narrative

REVIEWER:

dr Marek Śnieciński

hanna.szczepanik@gmail.com



Carnivorous pineapple
lead

Carnivorous pineapples
go around the world
still frame

ZOFIA TUŁA

MEDIA ART DEPARTMENT

Transformations – video installation

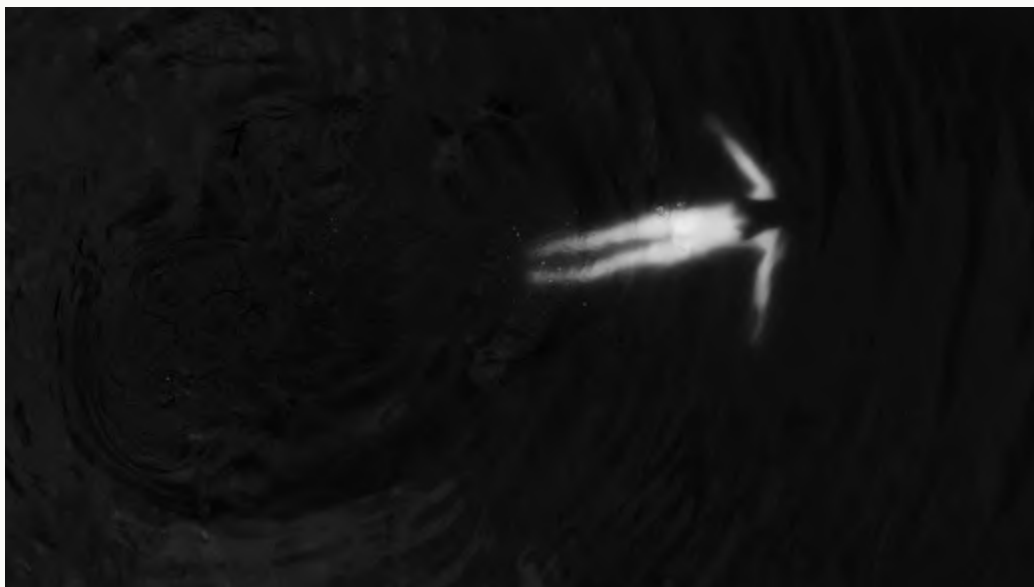
Studio of Game and Virtual Form Design

PROMOTER:

prof. nadzw. Marek Grzyb

Promoter's review:

The video installation "Transformations" presents an original vision of human internal changes – active and passive transformations. The author pre-sented these changes in the form of short video forms. The films she created were placed in the space of the Mieszczański Brewery, creating a video installation of them. In complete darkness, extracting light and sound have become signposts for recipients who, while wandering, watch successive video sequences displayed on the walls and bottoms of former pools. The films present the figure of a woman who struggles with the element of water. These struggles become visualizations of the successive stages of internal human transformations. The author, however, does not give us freedom, but leads from video to video, presenting her own chronology of events and thus - her own interpretation of the presented events. Thanks to the perfectly chosen place of presentation and the well-thought-out way of presenting the work, the author has obtained a coherent and convincing image of the inner transformation of man. The shown sequences seduce with a well-thought-out composition and sophisticated film frame. Also the sound layer The installation is very beaver building "tension" which the author creates while wandering around the places of the next presentations. The graduate created a coherent "videosphere" which she derived from her own experiences, trying to present it through metaphorical struggles with the element of water. The result is a work that confronts us with the author's personal path of transformation.



Działanie
kadry z filmu

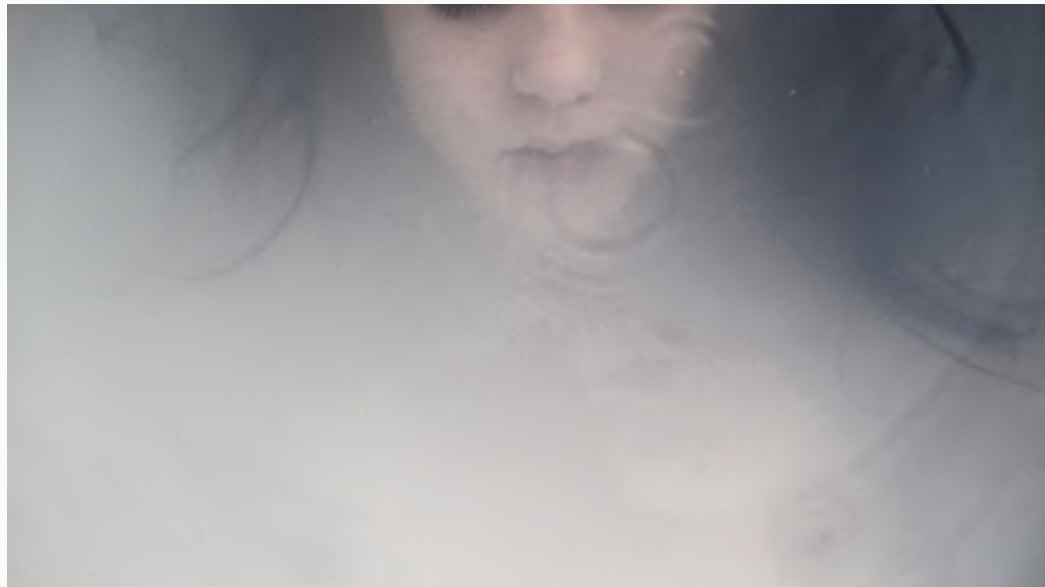
Thesis:

Water in video-artistic creations (video art)

REVIEWER:

mgr Barnaba Mikułowski

zofia.tula@gmail.com



Purification

still frame

Acceptance

still frame

WOJCIECH URYGA

MEDIA ART DEPARTMENT

Pictures from memory – visualizing memory in the technology of virtual reality

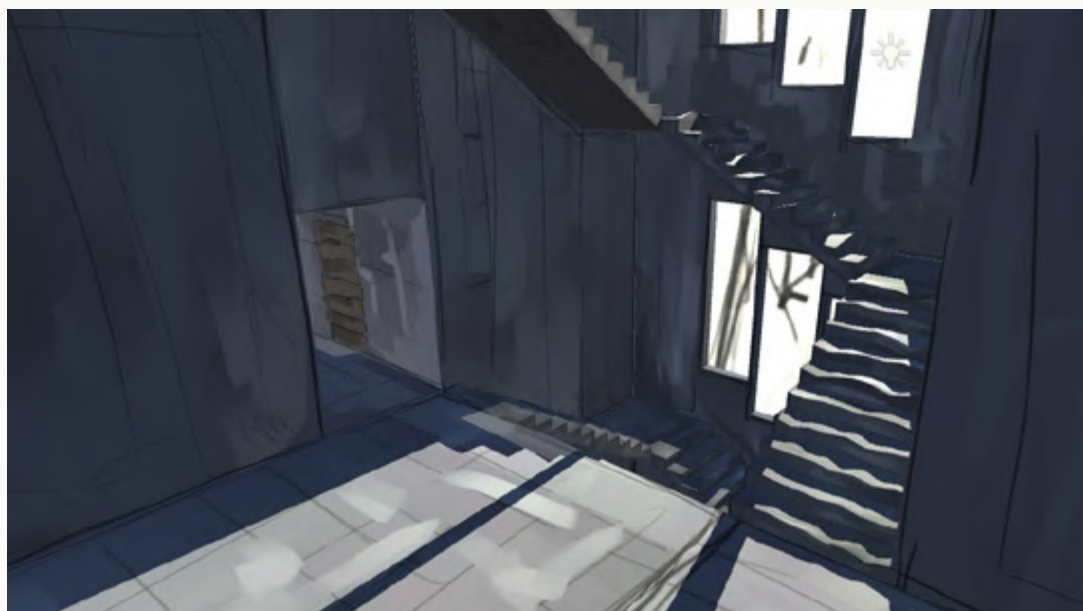
Studio of Game and Virtual Form Design

PROMOTER:

prof. nadzw. Marek Grzyb

Promoter's review:

The aim of the work was to reconstruct the "images" of memory in virtual space. The task was to reconstruct a few remembered spaces, places that the author for some reason cannot forget. It was, for example, a dilapidated psychiatric hospital or an abandoned Greek fishing village in which the car stayed outside the holiday season. All these places were abandoned, even forgotten - waiting for a new function or demolition. Their power was so seductive for the author that he reconstructed them from memory (he did not have any photos or other illustrative materials). The only help were sketches made before the work was completed. They made it possible to reconstruct the elements used in the created virtual spaces. These sketches were also "givers" of invoices and the entire graphic world used in the installation. Thanks to immersion in a virtual space, we can travel in the author's memory, try to understand the strength of these places and their uniqueness for the author. Mr. Wojciech created a coherent world which he derived from his memory and presented to us as an image of memory with all its consequences: such as distortions or deficiencies in the remembered scenes. A work was created which confronts us with not places but with their images from memory and with the sensitivity of recalling them by the author, which I rate very highly.



***Pictures from memory –
visualizing memory in
the technology of virtual
reality***
hotel, village

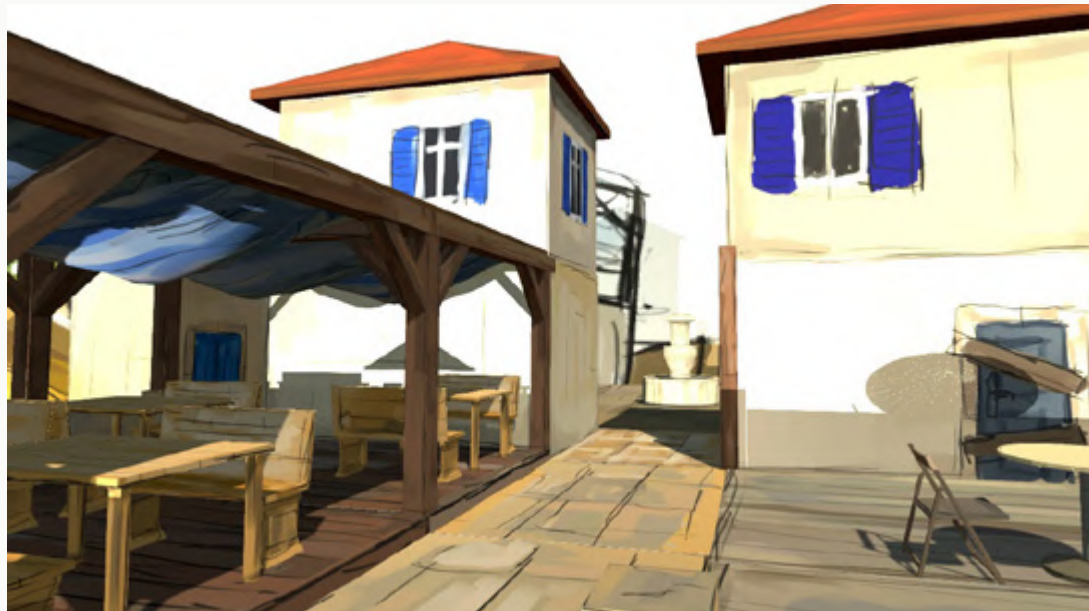
Thesis:

Visualizing memory in the technology of virtual reality

REVIEWER:

mgr Paweł Bielawny

wojtek-grzyb@wp.pl



***Pictures from memory –
visualizing memory in the
technology of virtual reality***
wioska, szpital

BARTŁOMIEJ WALISKO

MEDIA ART DEPARTMENT

The mind

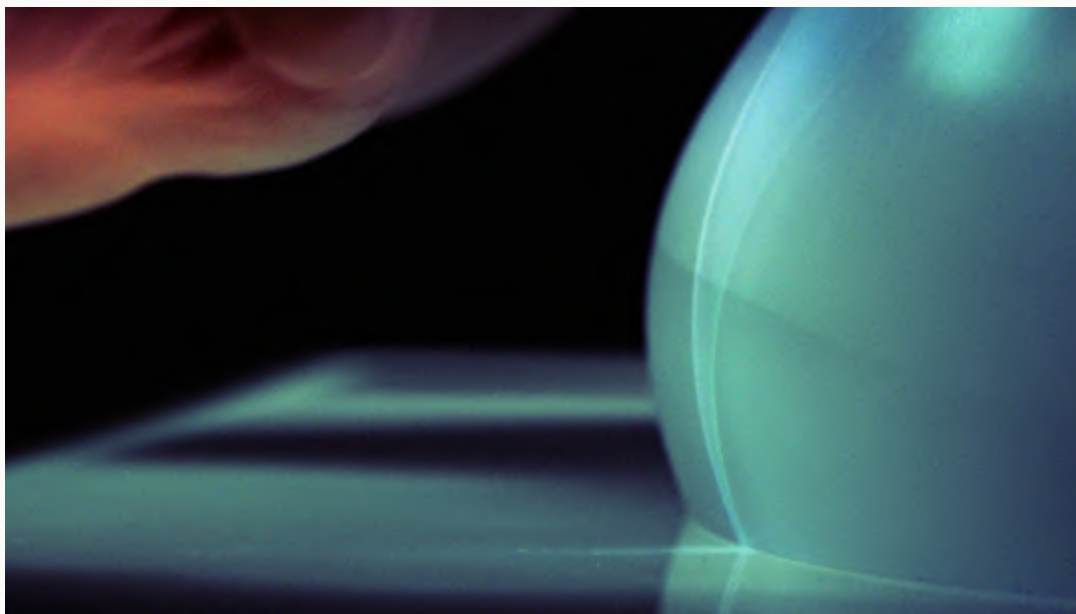
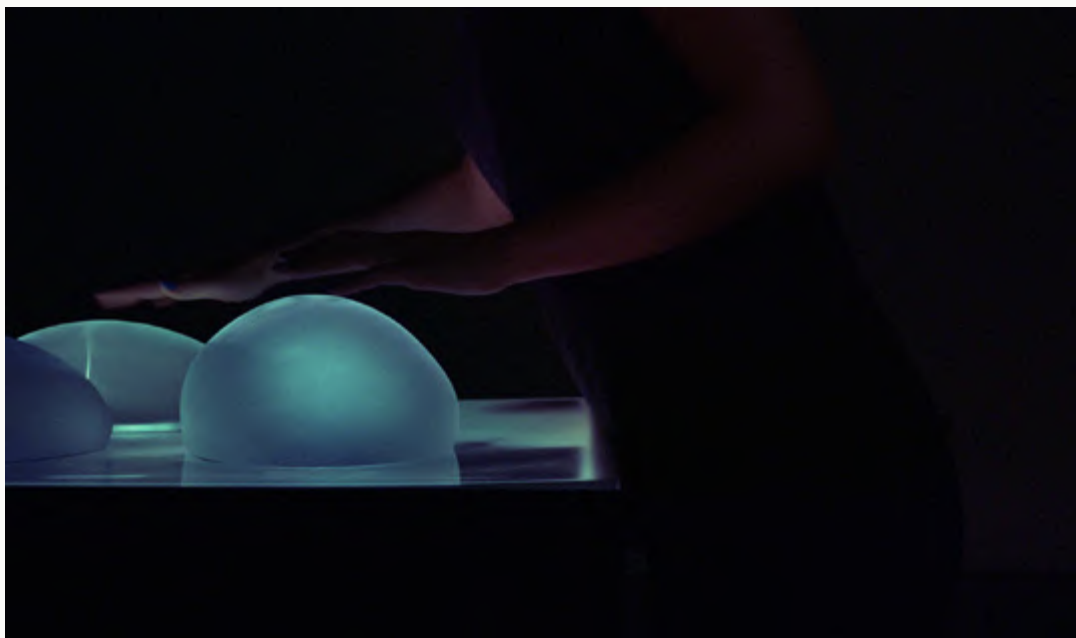
Multimedia Space Creation Studio

PROMOTER:

prof. zw. Ryszard Jędroś

Promoter's review:

The interactive project titled "The Mind" is the result of Bartłomiej Walisko's long-term reflections on the functioning of the human body, especially the mind. It also results from the author's fascination with its complexity and the way in which he processes information, how he uses nerve connections in the brain, or how it influences the reactions and behavior of other people. The installation presents an original visualization (certainly one of the possible interpretations) of the essence of our mind's operation, the way of receiving stimuli – their processing and imaging. This realization, through direct contact (interaction), focuses on the changing (multi-faceted) dialogue of the recipient with the object, which emphasizes its extraordinary character.



The mind
interactive installation,
80 × 80 × 120 cm

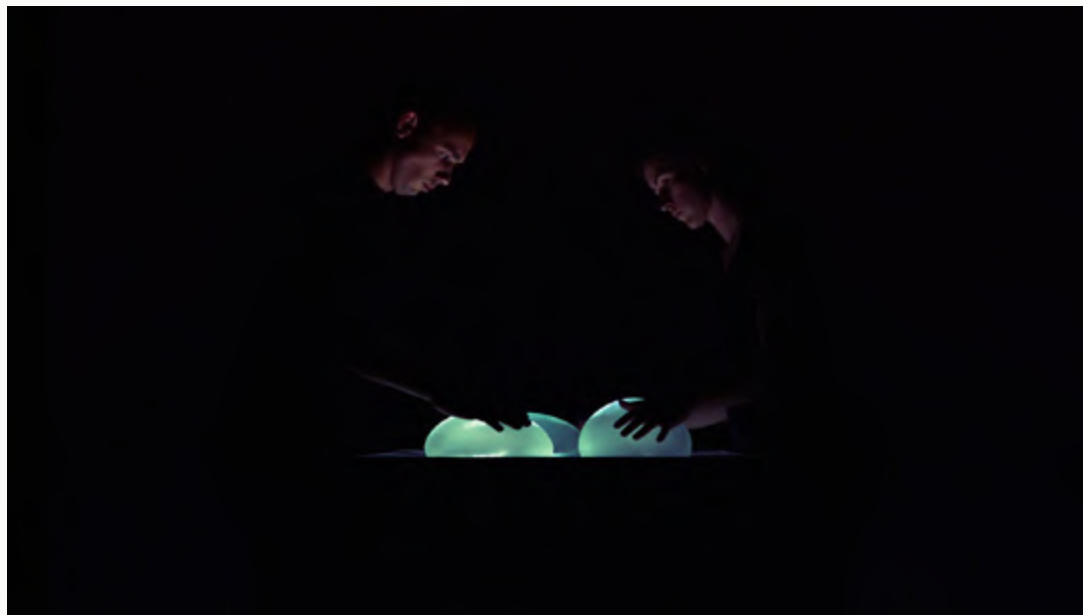
Thesis:

The mind and new media, its role in building media coverage

REVIEWER:

as. Barnaba Mikułowski

walisko.b@gmail.com



The mind
interactive installation,
80 × 80 × 120 cm

EWA WOJNAR

MEDIA ART DEPARTMENT

Dream

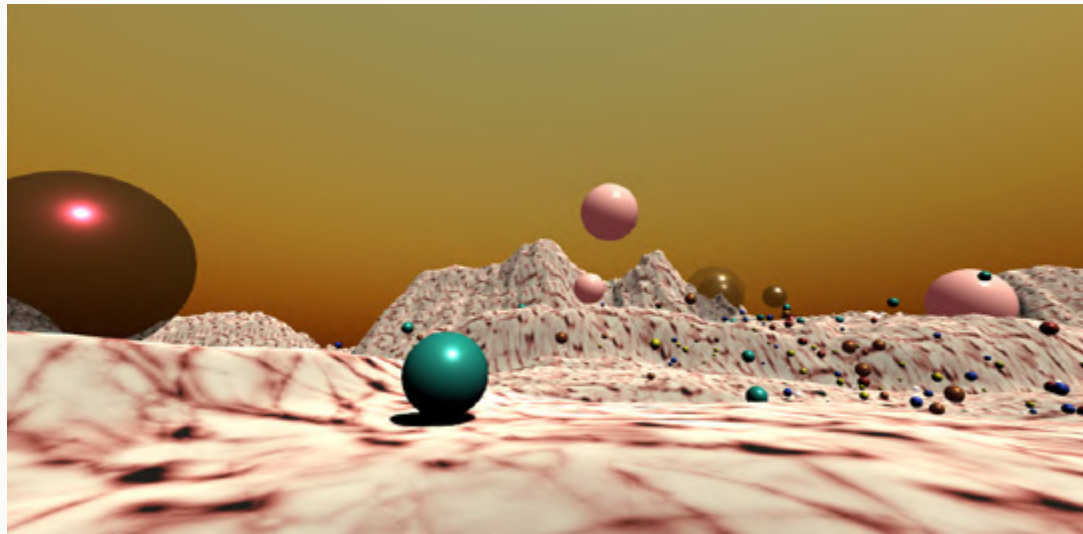
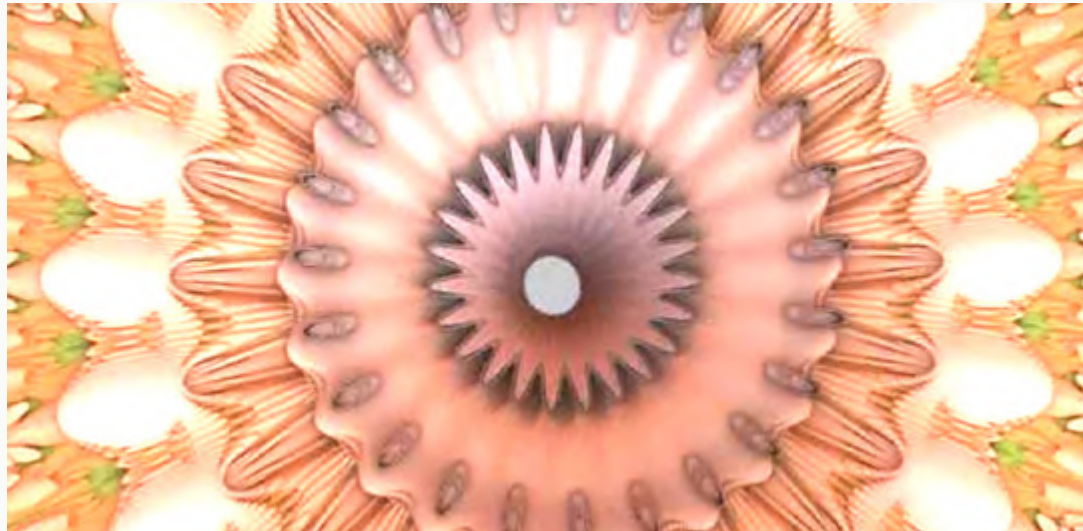
Studio of Game and Virtual Form Design

PROMOTER:

prof. nadzw. Marek Grzyb

Promoter's review:

The aim of the work was to check the creative and artistic potential of virtual space in the reconstruction of such an individual state as sleep. The giver of the presented dreams was the author who accurately recreated several dozen dreams by combining them into scenes following one another. Thanks to immersion in a virtual space, we can travel through the spaces dreamed by the author and interact with them. The author brought her dreams back to life – she carefully modeled the objects present there. She prepared their animations and carefully directed the events previously felt in her own dreams. It gave a convincing picture in which thanks to the technology of virtual reality we can immerse ourselves. Thanks to cutting off from reality, it is this technology that has the best chance to "reflect" the elements of our dreams. The graduate created a coherent world that she derived from her own dreams and memories. She showed us their picture with distortions and gaps in remembered dreams. So it is rather a journey not through dreams but through their interpretation, through the remembered dream elements. The directed structure of the individual dream worlds also proves the interference and selection of "dream" material. All these above-mentioned elements prove a very well-thought-out selection of artistic and technological means.



Animation of the iris
3D form made in
Mandelbulb

Balls
modeling, rigidbody,
textures

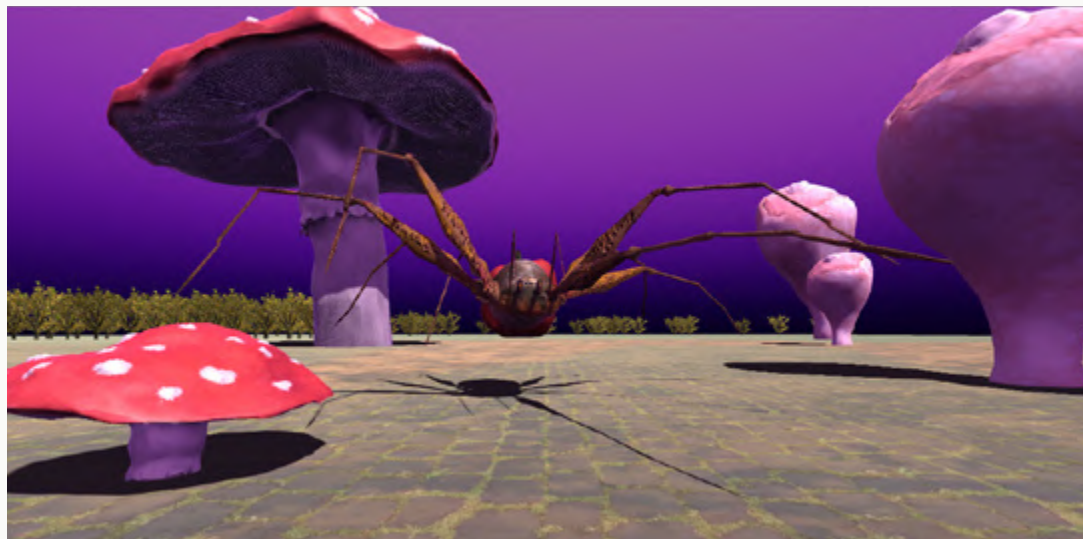
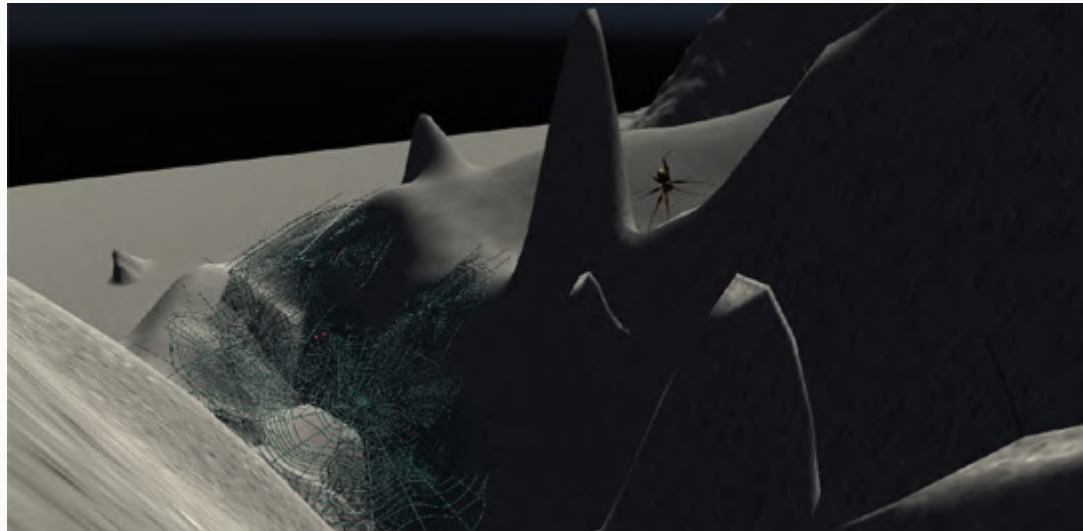
Thesis:

Sen as a transposition of reality

REVIEWER:

as. Barnaba Mikułowski

evannamalina@gmail.com



Falling spiders

pbr, rigidbody, 3D
modelling, spline

Mysterious garden

3d made in Mandelbulb

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Faculty of Graphic Arts and Media Art

PRINTMAKING DEPARTMENT

LORENA ALEVARO

Unknown

Pracownia Rysunku Kreatywnego

PROMOTER:

as. Zuzanna Dyrda

Thesis:

Unknown

REVIEWER:

ad. Mariusz Gorzelak

MAGDALENA GOŁDA

Does ego have a face?

Expansive Printmaking Studio

PROMOTER:

prof. nadzw. Małgorzata Warlikowska

Design on board – redesign of a board game Cosmic Merchant

Publishing-bookbinding forms.

Letters and Publishing Forms Design Studio

prof. nadzw. Andrzej Moczydłowski

Thesis:

Self-presentation – about personality development in the context of artistic work, does Ego have a Face?

REVIEWER:

ad. Anna Trojanowska

OLENA GRAMATYK

Integration and sensing the passing of time

Artist's Book Studio

PROMOTER:

prof. nadzw. Anna Janusz-Strzyż

Thesis:

Integration and sensing the passing of time

REVIEWER:

ad. Mariusz Gorzelak

ALICJA GROBELKA

Megapolis - my world optics

Studio of Intaglio

PROMOTER:

prof. zw. Przemysław Tyszkiewicz

Megapolis - my world optics

Book Design Studio

PROMOTER:

ad. Joanna Skrzypiec-Żuchowska

Thesis:

Megapolis - my world optics

REVIEWER:

as. Zuzanna Dyrda

HACER OZER

Foresight

Artist's Book Studio

PROMOTER:

prof. nadzw. Anna Janusz-Strzyż

Thesis:

Dreams and daydreams.

REVIEWER:

ad. Mariusz Gorzelak

JUSTYNA PATERCKA-LASEK

Pagan cult sites in the context of metaphysical art. A series of etchings inspired by old ritual

Artist's Book Studio

PROMOTER:

prof. nadzw. Anna Janusz-Strzyż

New Fairytale – a reinterpretation of Slavic epic „Fairy Tales” by Wojciech Dzieduszycki in form of artist's book – part one

Book Design Studio

PROMOTER:

ad. Magdalena Wosik

Thesis:

Pagan cult sites in the context of meta-physical art. A series of etchings inspired by old ritual

REVIEWER:

as. Dorota Miłkowska

WERONIKA PRZYBYŁO

City's Breath – the relationship between printmaking and fashion

Lithography and Graphics Promotion Studio

PROMOTER:

prof. zw. Paweł Frąckiewicz

City's Breath – creating NICHA brand and advertising fashion collection

Advertisement Design and Visual Information Studio

PROMOTER:

prof. nadzw. Artur Skowroński

Thesis:

City's Breath – the relationship between printmaking and fashion

REVIEWER:

ad. Anna Trojanowska

ANNA PUZOŃ

Everyday world and its monsters (Yokai).

A story of phobias and fears, which take form of living beings

Artist's Book Studio

PROMOTER:

prof. nadzw. Anna Janusz-Strzyż

A set of teaching aids for studying

Japanese

Illustration Design Studio

PROMOTER:

ad. Tomasz Broda

Thesis:

Everyday world and its monsters (Yokai).

A story of phobias and fears, which take form of living beings

REVIEWER:

dr Beata Rajba

SAYYEDA NIGA SHAHRYAR

Transmission and identity fears

Serigraphy Studio

PROMOTER:

as. Marta Kubiak

Thesis:

Transmission and identity fears

REVIEWER:

prof. nadzw. Małgorzata Warlikowska

MAGDALENA SMOLEŃ

Bodily afar – algraphy

Lithography and Graphics Promotion Studio

PROMOTER:

prof. zw. Paweł Frąckiewicz

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Faculty of Graphic Arts and Media Art

*E for emotions – initials of concepts;
a series of posters*

Graphic Design Studio/Poster Studio

PROMOTER:

prof. Ludwik Żelaźniewicz

Thesis:

Bodily afar

REVIEWER:

ad. Anna Trojanowska

MAGDALENA STACHOWIAK

In the orbit of imaginations

Creative Drawing Studio

PROMOTER:

prof. zw. Jacek Szewczyk

*In Earth's orbit – a visual identification of
the International Space Station*

Visual Identification Studio

PROMOTER:

ad. Łukasz Paluch

Thesis:

*In the orbit of imaginations – a study of
fabrication, subconsciousness of feeling
and dreams*

REVIEWER:

mgr Sebastian Łubiński

MARTYNA WIERNICKA

Prototype – algraphy

Lithography and Graphics Promotion
Studio

PROMOTER:

prof. zw. Paweł Frąckiewicz

#modern #saying

Graphic Design Studio/Poster Studio

PROMOTER:

prof. Ludwik Żelaźniewicz

Thesis:

Prototype

REVIEWER:

ad. Anna Trojanowska

GRAPHIC DESIGN DEPARTMENT

OLEKSANDRA BALYTSKA

*I have no words! A dictionary of untrans-
latable words in various languages of the
world*

Illustration Design Studio

PROMOTER:

ad. Tomasz Broda

Animated children's book illustrations

*A dictionary of untranslatable words in
various languages of the world I have no
words!*

Media Persuasion Studio

prof. zw. Wiesław Gotuch

Thesis:

*A dictionary of untranslatable words in
various languages of the world I have no
words!*

REVIEWER:

as. Michał Matoszko

KATARZYNA CZARNY

*Building the brand for ART OF TRAVEL
agency*

Advertisement Design and Visual Informa-
tion Studio

PROMOTER:

prof. nadzw. Artur Skowroński

Commercial for ART OF TRAVEL agency

Studio of Game and Virtual Form Design

prof. nadzw. Marek Grzyb

Thesis:

*Building the brand for ART OF TRAVEL
agency*

REVIEWER:

prof. nadzw. Andrzej Moczydłowski

ALEKSANDRA CZUDŹAK

*Dog – musings on duality of human nature.
Various publishing forms.*

Illustration Design Studio

PROMOTER:

ad. Tomasz Broda

Personal portraits – a series of prints

Studio of Intaglio

PROMOTER:

prof. zw. Przemysław Tyszkiewicz

Annex:

I am an animal – a series of large drawings

Drawing Studio 115

PROMOTER:

prof. nadzw. Przemysław Pintał

Thesis:

*Bestiality – musings on the duality of
human nature*

REVIEWER:

as. Sebastian Łubiński

MARTA FURTAŁ

*Building brand and marketing strategy for
a tourist product*

Advertisement Design and Visual Informa-
tion Studio

PROMOTER:

prof. nadzw. Artur Skowroński

*Zodiac – multimedia interpretation of the
stars. Screen presentation*

Studio of Game and Virtual Form Design

PROMOTER:

prof. nadzw. Marek Grzyb

Thesis:

*Building brand and marketing strategy for
a tourist product*

REVIEWER:

as. Dorota Miłkowska

MONIKA GŁOWACZEWSKA

*Prototype of an interface for simplifying
adaptation in a city*

Visual Identification Studio

PROMOTER:

ad. Łukasz Paluch

*Gals without retouch – prints inspired by
female shapes*

Artist's Book Studio

PROMOTER:

prof. nadzw. Anna Janusz-Strzyż

THESIS:

*City guide. Design of a functional mobile
application.*

THE GRADUATES OF THE FACULTY OF GRAPHICS AND MEDIA ART AT THE E. GEPPERT ACADEMY OF ART AND DESIGN IN WROCŁAW IN THE ACADEMIC YEAR 2018

Faculty of Graphic Arts and Media Art

REVIEWER:
as. Maciej Kodzis

GABRIELA GORĄCZKO

Building of a book brand image
Advertisement Design and Visual Information Studio

PROMOTER:
prof. nadzw. Artur Skowroński
Neofolk inspired by nature
Digital and Experimental Printmaking Studio
PROMOTER:
prof. nadzw. Aleksandra Janik
Annex:
Neofolk inspired by nature
Expansive Printmaking Studio
prof. nadzw. Małgorzata Warlikowska
Thesis:
Building of a book brand image
REVIEWER:
as. Wojciech Kołacz

TOMASZ KRAWCZYK

RAPosters – shades of Polish rap in typographic posters
Letters and Publishing Forms Design Studio
PROMOTER:
prof. nadzw. Andrzej Moczydłowski
Blokiers – artist's book with illustrations presenting the town and its inhabitants as elements of hip-hop culture

Artist's Book Studio
PROMOTER:
prof. nadzw. Anna Janusz-Strzyż
Thesis:
RAPosters – shades of Polish rap in typographic posters
REVIEWER:
as. Maciej Majchrzak

ZOFIA KRUSZEWSKA

School Complex No. 5 in Wrocław. New headquarters, new identification
Advertisement Design and Visual Information Studio
PROMOTER:
prof. nadzw. Artur Skowroński
School Complex No. 5 in Wrocław. Advertising animations
Media Communication Studio
PROMOTER:
prof. zw. Wiesław Gołuch
Thesis:
School Complex No. 5 in Wrocław. New headquarters, new identification
REVIEWER:
as. Grzegorz Osowski

KAMIL LACH

Design of a magazine about visual activities in the city
Visual Identification Studio
PROMOTER:
ad. Łukasz Paluch

A series of silkscreen posters
Serigraphy Studio
PROMOTER:
prof. zw. Christopher Nowicki
Thesis:
Visual activities in the city
REVIEWER:
as. Joanna Jopkiewicz

CECYLIA MACH

System of visual identification for Polish elementary schools
Visual Identification Studio
PROMOTER:
ad. Łukasz Paluch
What's stuck in us? Artist's book made in various printmaking techniques
Artist's Book Studio
PROMOTER:
prof. nadzw. Anna Janusz-Strzyż
Thesis:
System of visual identification for Polish elementary schools
REVIEWER:
as. Dorota Miłkowska

MAGDALENA MARIA MAKSIĄK

Visual Identification for Pharmacy Museum in Wrocław
PROMOTER:
ad. Łukasz Paluch
A collection of symbolic signs – plaster engraving, transfer to skin

Expansive Printmaking Studio
PROMOTER:
prof. nadzw. Małgorzata Warlikowska
Thesis:
Man and/against sign
REVIEWER:
Nina Pawłowska

SARA MAKUCH

Design for the senses. Visual identification for a textile brand.
Visual Identification Studio
PROMOTER:
ad. Łukasz Paluch
Nova Botanica.
A series about plant sensuality.
Studio of Intaglio
PROMOTER:
prof. zw. Przemysław Tyszkiewicz
Thesis:
Design for the senses.
REVIEWER:
as. Wojciech Kołacz

IWONA MATKOWSKA

Font and layout design for a literary magazine.
Letters and Publishing Forms Design Studio
PROMOTER:
prof. nadzw. Andrzej Moczydłowski

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Serigraphy Studio

PROMOTER:

prof. zw. Christopher Nowicki

Thesis:

Font and layout design for a literary magazine.

REVIEWER:

st. wykł. Jacek Kotowicz

MAJA MISZTAL

Insectida

Illustration Design Studio

PROMOTER:

ad. Tomasz Broda

Insectida – animation

Media Persuasion Studio

PROMOTER:

prof. zw. Wiesław Gołuch

Thesis:

Insectida – cards inspired by own projects.

REVIEWER:

ad. Magda Wosik

ALICJA PATELSKA

City design. A visual identification and information system

Advertisement Design and Visual Information Studio

PROMOTER:

prof. nadzw. Artur Skowroński

City design. Interactive map and promotional video.

Media Persuasion Studio

PROMOTER:

prof. zw. Wiesław Gołuch

Thesis:

City design. A visual identification and information system

REVIEWER:

prof. Michael Fleischer

ALEKSANDRA PRZEKOCIŃSKA

Polish National Parks – a unified info-visual system

Advertisement Design and Visual Information Studio

PROMOTER:

prof. nadzw. Artur Skowroński

Polish National Parks – multimedia installation

Studio of Game and Virtual Form Design

PROMOTER:

prof. nadzw. Marek Grzyb

Thesis:

Polish National Parks – a unified info-visual system

REVIEWER:

as. Joanna Jopkiewicz

ROKSANA RATAJCZAK

Graphic creation. Building the identity of own brand

Advertisement Design and Visual Information Studio

PROMOTER:

prof. nadzw. Artur Skowroński

Print on ceramics – objects dedicated to personality types

Expansive Printmaking Studio

PROMOTER:

prof. nadzw. Małgorzata Warlikowska

Thesis:

Graphic creation. Building the identity of own brand

REVIEWER:

as. Anna Kodź

SYLVIA ROMAN

Pullover – promoting artist's own handmade work

graphic design of prints

Letters and Publishing Forms Design Studio

PROMOTER:

prof. nadzw. Andrzej Moczydłowski

Gomenghast- artist's book with illustrations to Gormenghast by Mervyn Peak

PROMOTER:

Artist's Book Studio

prof. nadzw. Anna Janusz-Strzyż

Thesis:

Pullover – promoting artist's own handmade work

REVIEWER:

ad. Anna Trojanowska

VASYL SAVCHENKO

My Curriculum Vitae

Illustration Design Studio

PROMOTER:

ad. Tomasz Broda

Dream and Memory

Creative Drawing Studio

PROMOTER:

prof. zw. Jacek Szewczyk

Thesis:

My Curriculum Vitae

REVIEWER:

ad. Jakub Jernajczyk

PAWEŁ SKOTNICKI

Shaping the identity for Paczków

Advertisement Design and Visual Information Studio

PROMOTER:

prof. nadzw. Artur Skowroński

Shaping the identity for Paczków

Media Persuasion Studio

PROMOTER:

prof. zw. Wiesław Gołuch

Thesis:

Shaping the identity for Paczków

REVIEWER:

ad. Tomasz Pietrek

ADRIANA TYBURCZY

Shoetopia – visual identity for biodegradable shoes printed using FDM technology

Visual Identification Studio

PROMOTER:

ad. Łukasz Paluch

Die Heimat – Horror vacui against emptiness and minimum – search for form

Studio of Intaglio

PROMOTER:

prof. zw. Przemysław Tyszkiewicz

THE GRADUATES OF THE FACULTY OF GRAPHICS AND MEDIA ART AT THE E. GEPPERT ACADEMY OF ART AND DESIGN IN WROCŁAW IN THE ACADEMIC YEAR 2018

Faculty of Graphic Arts and Media Art

Annex:

Schaltungen der »ungen« – combining the plurality

Serigraphy Studio

PROMOTER:

prof. zw. Christopher Nowicki

Thesis:

„Die Heimat” – condition of the present in the context of its sources

REVIEWER:

mgr. Zofia Reznik

MEDIA ART DEPARTMENT

ALEKSANDRA BOLCEK

The tree of life – interactive installation

Multimedia Space Creation Studio

PROMOTER:

prof. zw. Ryszard Jędroś

Thesis:

The tree of life – interactive installation (self-presentation)

Multimedia Space Creation Studio

PROMOTER:

as. Paweł Lisek

REVIEWER:

as. Paweł Lisek

KACPER GAJDA

Wear out – photoobject

Intermedia Photography Studio

PROMOTOR:

prof. zw. Andrzej P. Bator

Multimedia document

Pracownia Perswazji Medialne

PROMOTOR:

prof. zw. Wiesław Gołuch

Thesis:

The motif of death in photography

REVIEWER:

as. Agata Szuba

KATARZYNA GMYREK

Signs (not) obvious – photoobjects

Intermedia Photography Studio

PROMOTER:

prof. zw. Andrzej P. Bator

Signs (not) obvious – multimedia presentation of symbols

Media Persuasion Studio

PROMOTER:

prof. zw. Wiesław Gołuch

Thesis:

Surrealism in photography

REVIEWER:

as. Agata Szuba

MAŁGORZATA JANAS

Houston, we have a problem – animation using templates and spray

Multimedia Space Creation Studio

PROMOTER:

prof. zw. Ryszard Jędroś

Experimental animation – history and new solutions

REVIEWER:

ad. Agnieszka Jarząb

NATALIA KOSMALA

Multimedia setup for an information campaign promoting ketogenic diet

Multimedia Design Studio

PROMOTER:

prof. nadzw. Stanisław Sasak

Thesis:

Promoting healthy lifestyle with new media

REVIEWER:

ad. Jakub Jernajczyk

KRZYSZTOF KUCZYŃSKI

Family portrait – a multimedia registration of daily relationships

Media Persuasion Studio

PROMOTER:

prof. zw. Wiesław Gołuch

Reminiscences – photographic creation on screen

Photomedia Studio

PROMOTER:

prof. zw. Andrzej P. Bator

Thesis:

Multimedia and photographic artistic creations about family

REVIEWER:

ad. dr Maja Wolińska

MONIKA LELONEK

My delicacies – photo installation

Intermedia Photography Studio

PROMOTER :

prof. zw. Andrzej P. Bator

Jeżowa. Unconventional portrait – multimedia creation

Media Persuasion Studio

PROMOTER:

prof. zw. Wiesław Gołuch

Thesis:

Documentary photography in graphic design

REVIEWER:

as. Agata Szuba

AGNIESZKA MĘDRALA

Camera obscura – VR installation

Multimedia Design Studio

PROMOTER:

prof. nadzw. Stanisław Sasak

Thesis:

Immersion of visual narration in virtual reality

REVIEWER:

as. Barnaba Mikułowski

JAN MIKOŁAJEK

Relationships

Photomedia Studio

PROMOTER:

prof. zw. Andrzej P. Bator

Thesis:

Reflections

Media Persuasion Studio

PROMOTER:

prof. zw. Wiesław Gołuch

Thesis:

Movement as a means of narration in photography

PROMOTER:

prof. zw. Andrzej P. Bator

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REVIEWER:

as. Agata Szuba

KHRYSTYNA SLYVKA

Autotransformation

Staged Photography Studio

Promoter:

prof. nadzw. Piotr Komorowski

Thesis:

Autotransformation

REVIEWER:

dr Marek Śnieciński

HANNA SZCZEPANIK

Absurd in film narrative

Intermedia Activities Studio

PROMOTER:

prof. nadzw. Ireneusz Olszewski

Thesis:

Absurd in film narrative

REVIEWER:

dr Marek Śnieciński

ZOFIA TUŁA

Transformations – video installation

Studio of Game and Virtual Form Design

PROMOTER:

prof. nadzw. Marek Grzyb

Thesis:

Water in video-artistic creations (video art)

REVIEWER:

mgr Barnaba Mikułowski

WOJCIECH URYGA

Pictures from memory – visualizing memory in the technology of virtual reality

Studio of Game and Virtual Form Design

PROMOTER:

prof. nadzw. Marek Grzyb

Thesis:

Pictures from memory in the technology of virtual reality

REVIEWER:

mgr Paweł Bielawny

BARTŁOMIEJ WALISKO

The Mind

Multimedia Space Creation Studio

PROMOTER:

prof. zw. Ryszard Jędroś

Thesis:

The mind and new media, its role in building media coverage

REVIEWER:

as. Barnaba Mikułowski

EWA WOJNAR

Dream

Studio of Game and Virtual Form Design

PROMOTER:

prof. nadzw. Marek Grzyb

Thesis:

Sen as a transposition of reality

REVIEWER:

as. Barnaba Mikułowski



AKADEMIA SZTUK PIĘKNYCH
IM. EUGENIUSZA GEPPERTA
WE WROCŁAWIU