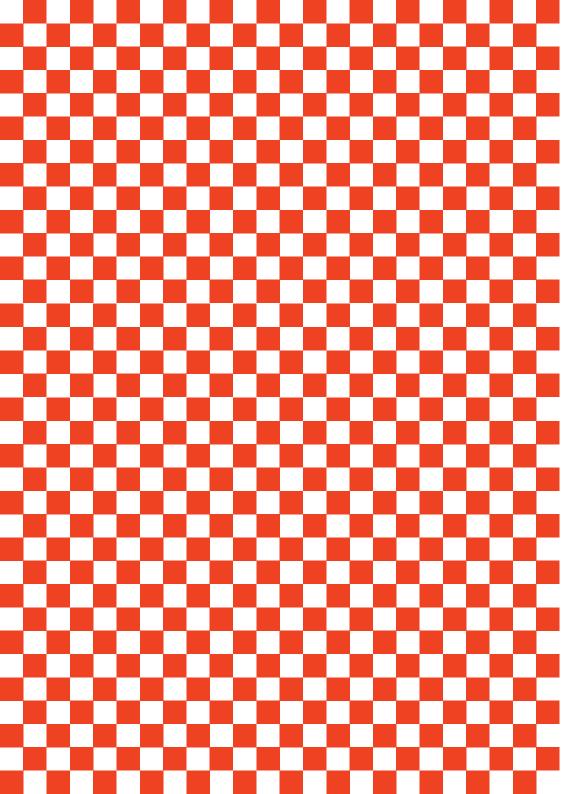
The Eugeniusz Geppert
Academy of Art and Design
in Wrocław

City game - route II

#ASP game



Dear Player,

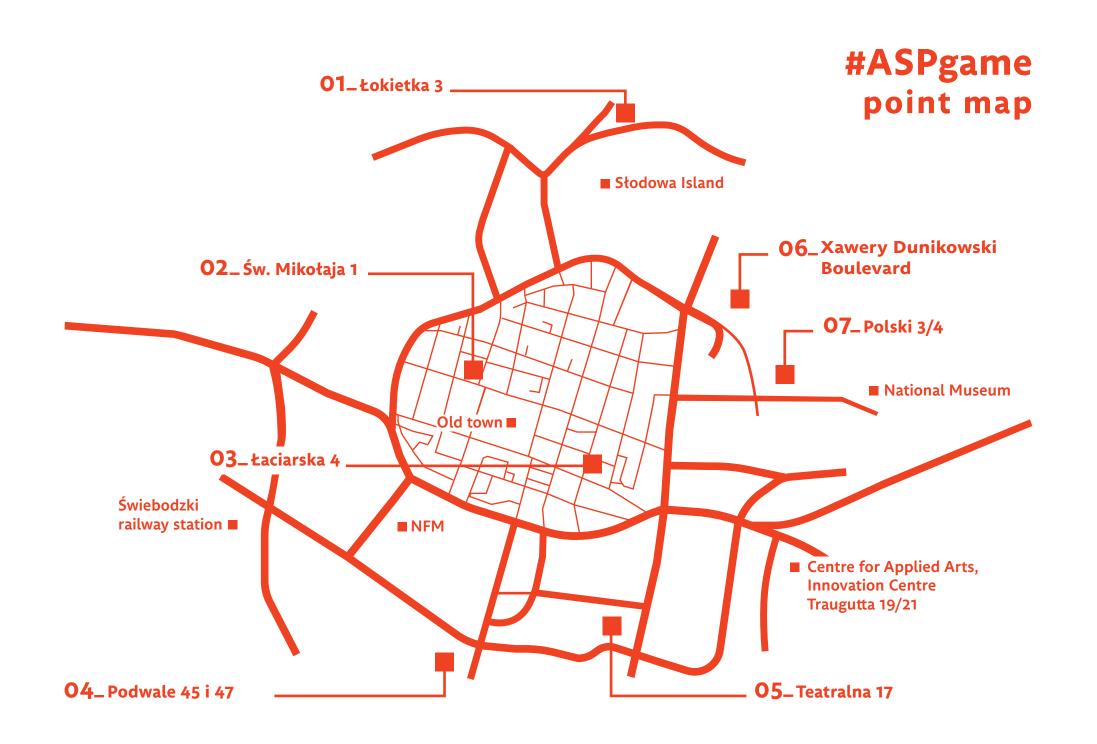
discover places connected with the Eugeniusz Geppert Academy of Art and Design in Wrocław.

For the needs of our game, we are turning the space of Wrocław into a board game. To join the adventure it is enough to have our map at hand, put on comfortable shoes and start.

You decide whether you will go for a walk alone or in a company. You can follow the trail at any time of day or night, seven days a week. However, we encourage you to visit the points in the suggested order and not to miss any of them. In this way, you will correctly guess the password hidden by us.

To reveal the password, find 7 places in Wrocław related to the Academy of Art and Design. Each of them has a riddle attached to it. Solving each of them will allow you to discover the next letters of the password. Remember to take a selfie when you reach the next point on the map and post it on Instagram or Facebook with the hashtag #ASPgame. Send the complete password to us at: promocja@asp.wroc.pl. You will receive a bag with gadgets from our university.

Good luck!



great

Our journey begins at Łokietka Street no. 3, where the mural "Brama do Nadodrza" (Gate to Nadodrze) is located. The work of Michał Węgrzyn, a graduate of painting at the Academy of Art and Design in Wrocław, was created as a result of a competition organised by the City Hall in 2013, while Michał was our student. His project received more than 8.5 thousand votes and the realisation of the "painting", covering an area of 435 square metres, cost 55 thousand PLN. Currently, the mural has become a permanent part of the district's land-scape, as its characteristic element, appreciated both by artists and local community members.

The Nadodrze district itself has become an increasingly frequent destination for Wrocław artists in recent years, who like to choose it as an atmospheric place for their studios – try to find such examples on your way.

You can also take a look at Henryka Pobożnego Street no. 9, where the dormitory of our university is located – a place of accommodation, but also a creative space for our students.

to the password:

The first letter of the solution to the puzzle is the second-to-last letter of the point's name translated into Polish.



'noddle' on the neck

The bas-relief on the "Jaś" ('Johnny') tenement house is a self-portrait of the outstanding graphic artist and a sculptor Eugeniusz Get-Stankiewicz. The work contains the motif of a head, often appearing in his works, which he referred to as 'Noddle' and which is a reproduction of his own facial features.

Are you curious how this type of work is created? What is the graphic design workshop? Acquire all the necessary skills with us! Or maybe, like Get-Staniewicz, follow an artistic and didactic career path, so you will join the staff of the Academy of Art and Design in Wrocław?

to the password:

The second letter of the solution to the puzzle is the first letter of the name of the author of the bas-relief.



art on site*

Laciarska street no. 4 is another stop on the journey through the faces of art. It is one of the galleries in Wrocław where our students and lecturers can present their work. Currently, we have eight galleries on the Academy's premises and three outside the university – "Sztuka na miejscu" is one of them.

Organising exhibitions and presenting works is also an opportunity to acquaint students with curatorial work and to practice in the role of animators of cultural events, especially for Art Mediation students.

* Polish name of the gallery - Sztuka na miejscu

to the password:

The 11th letter of the Polish gallery name is the 5th letter of the puzzle solution.



let's make a Noise!

The inconspicuous address at Podwale Street 45 and 47, in the immediate vicinity of the Renoma Department Store, is where the two twin buildings meet, decorated with a mosaic by the eminent painter, a member of the Wrocław Group and, above all, our graduate and teacher, Józef Hałas (Polish word "hałas" means noise). This is the place where the artist moved in 1958 and later set up his studio, which operated until 2000. The mosaic was created in the 1960s as an artistic contribution to the immediate surroundings and serves as an example of post-war modernism. In recent years, it has been restored and the mosaic technique itself is coming back into favour as an interesting alternative to traditional murals.

What do you think about this version of 'graffiti'? Activities at the junction of forms and textures? Interdisciplinarity and crossing borders – you certainly won't miss them with us!

to the password:

The first letter of the street name is the third letter of the solution to the puzzle.



move the earth

Situated on the square between Piotra Skargi Street, the City Moat, Wierzbowa and Teatralna Streets, opposite the Partisans' Hill, proudly stands the Nicolaus Copernicus monument. Since 1974, from this place, our astronomer has been inviting people to take a walk along the charming Old Town Promenade. The statue, created by the outstanding sculptor and professor of our University, Leon Podsiadły, was meant to be a tribute to Nicolaus Copernicus paid by the citizens of Wrocław on the occasion of the Copernican year celebrated the year before.

Interestingly, it was not until 40 years later that the artist gave the monument its present final shape, completing it with a metal rim with a globe on the chest, placed in the heliocentric system. Professor Podsiadty worked with the technique of assemblage. His works are inspired both by his French childhood and a 5-year stay in Guinea, as a lecturer at the École Nationale des Arts et Métiers. It is to African design that the artist has repeatedly paid homage in his realisations.

Like Prof. Podsiadly, would you like to live the life of an artist--traveler and draw inspiration from activities at the crossroads of cultures?

We will help you! Our university collaborates with more than 100 partner universities, hosts prominent artists from abroad, and provides English-language training in the MFA in Visual Arts. Are you afraid of going abroad? At our Academy, the abroad is a frequent guest, foreign visitors and students are an inseparable part of the academic community.

to the password:

The first letter of the surname of the author of the monument is the fourth letter of the solution to the puzzle.



launch out into the deep

Walking and admiring the picturesque scenery of Xawery Dunikowski Boulevard can be somewhat marred by the weather, especially if it is "big water". The "Zalanym Artystom" ('Flooded Artists') obelisk is a commemoration of the artists who suffered during the tragic flood in 1997. For us, it is above all a commemoration of the community we create and the support we give each other. Being together, we can calmly 'launch out into the deep' and nothing will scare us.

to the password:

The ninth letter of the obelisk's Polish name is the sixth letter of the solution to the puzzle.



mooring in the port

In the beautiful scenery among the trees and monuments on Plac Polski 3/4 you can find the main building of the Academy of Art and Design in Wroclaw. It houses the Rector's office, Dean's offices, you can also use the library or visit the International Relations Office. It is also the place where some of the classes are held. Some of them are carried out in ultra-modern studios located in the Centre for Applied Arts.Innovation Centre on Traugutta 19/21 Street. In the CAA.IC spaces, you can i.a. use the glassworks, print ceramics on a 3D printer or fire them in kilns at Poland's only Faculty of Ceramics and Glass. To find out, we invite you to the annual Festival of High Temperatures bursting with fire and art.

If you dream of studying at the Academy of Art and Design, we hope that this is where you will anchor for the next 5 years which should be a wonderful and unforgettable study time. We are sure that you will choose something for yourself from the courses we offer.

to the password:

The last letter of the solution to our puzzle is the last letter of the name of the place where the ships dock.



Congratulations!

We are glad that you took this artistic walk with us! We hope that it has made our university and the people associated with it even closer to you.

However, if you still feel unsatisfied, we invite you to the second alternative route to get to know even more interesting places connected with our academy.

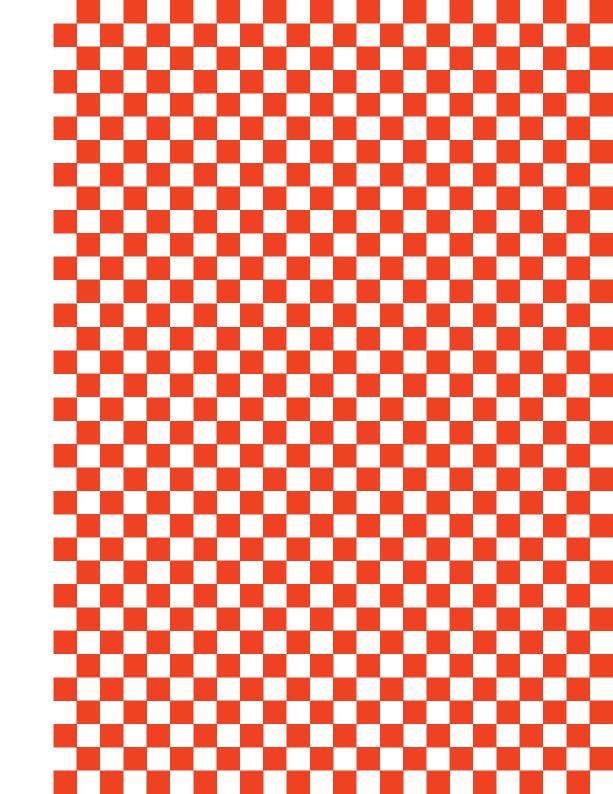
Please remember to tag your photos of the next stops on the tour and send us your password at promocja@asp.wroc.pl.

As promised, you will be rewarded with a bag of our Academy's gadgets!

Be sure to visit us on:

- www.asp.wroc.pl
- www.facebook.com/aspwroc
- www.instagram.com/asp_wroclaw

See you!



A K A D E M I A S Z T U K P I Ę K N Y C H I M . E U G E N I U S Z A G E P P E R T A W E W R O C L A W I U



THE
EUGENIUSZ
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