

The Eugeniusz Geppert
Academy of Art and Design
in Wrocław

City game – route I

#ASP
game



Dear Player,

discover places connected with the Eugeniusz Geppert Academy of Art and Design in Wrocław.

For the needs of our game, we are turning the space of Wrocław into a board game. To join the adventure it is enough to have our map at hand, put on comfortable shoes and start.

You decide whether you will go for a walk alone or in a company. You can follow the trail at any time of day or night, seven days a week. However, we encourage you to visit the points in the suggested order and not to miss any of them. In this way, you will correctly guess the password hidden by us.

To reveal the password, find 7 places in Wrocław related to the Academy of Art and Design. Each of them has a riddle attached to it. Solving each of them will allow you to discover the next letters of the password. Remember to take a selfie when you reach the next point on the map and post it on Instagram or Facebook with the hashtag #ASPgame. Send the complete password to us at: promocja@asp.wroc.pl. You will receive a bag with gadgets from our university.

Good luck!

#ASPgame point map



01

journey to the clouds

You start your walk by the monumental installation „Pociąg do nieba” („Train to Heaven”). A real historical steam locomotive Ty2-1035 was used to create it. The whole installation weighs 82 tonnes and measures 21 metres, which makes it the largest urban sculpture in Poland. The author of the installation is Andrzej Jarodzki, an artist, a painter and a graphic designer who worked for years as a lecturer at our Academy.

Right next to the installation you can admire the Wrocław Contemporary Museum, located in an air-raid shelter from 1942. Today its spiral staircase leads through exhibitions of works by contemporary artists connected with Wrocław, while the sixth floor houses a café with a panoramic view of the city. Also worth noting is the inscription: „Było – Jest – Będzie” („Was – Is – Will Be”). It is a project by Stanisław Dróżdż, a Wrocław polonist and an author of concrete poetry.

We encourage you to visit the Wrocław Contemporary Museum. Maybe your work will also be presented here one day?

tip to the password:

The third letter of the solution to the puzzle is the first letter of the installation's name in Polish.



02

make a scene!

Just 200 metres from Strzegomski Square is Wrocław's premiere location for actors and directors. It is also an institution for which our students and graduates from the Stage Design Department (from the Faculty of Interior Architecture, Design and Stage Design) carry out their projects. Graduation performances by the students of the Academy of Theatre Arts (the branch of the National Academy of Theatre Arts in Cracow) are therefore an excellent opportunity to see a fantastic and perfectly thought-out set design, which is often one of the factors determining the success of a performance. It is also one of many examples of our Academy's collaboration with other art schools in Poland and abroad.

tip to the password:

The second letter of our puzzle is the last letter of the first word from the department's name mentioned above.



03

fragile beauty

In this part of our walk, we want to show you how artists working with glass contribute to the city's image improvement. Take a look at the glass „Sun” by Zbigniew Horbowy and Krzysztof Wołowski on the building of the Registry Office (Włodkowica St. 20/22). It was in this popular wedding venue that the work was created to symbolise energy, glory, eternity and joy.

A little further on, Monika Rabaniuk's glass flowers bloom in the sun (look for them at the address: Włodkowica 6a). The sculpture „Alatus” was ordered by the owner of a nearby hotel. Both works are examples of how the skills of artists who graduated from the Glass Department are used by public institutions, private entrepreneurs and, above all, Wrocław passers-by.

tip to the password:

The first letter of our puzzle is the first letter of the name of the material we are talking about in this section.



04

creativity – collaborative game

The steel „Organs” are also the work of Zbigniew Horbowy, a fine artist involved in industrial design and unique glass. The installation was created according to a conceptual sketch by the painter Katarzyna Karpinska in the 1970s. However, the organ owes its contemporary appearance to Anna Maria Kramm, a professor at the University’s Faculty of Painting. Her work is a colourful mural emerging from the centre of the organ.

The installation on the Witold Lutosławski Philharmonic building is a proof that some works of art never grow old, and with time, the next generation of artists is able to better inscribe them into the changing image of the city. „Organs” is also an excellent example of collaboration between artists from different fields of art.

tip to the password:

The sixth letter of our puzzle is the second letter of the installation’s name.



05

the Italian master's accent

This colourful sculpture of Harlequin cannot be missed. The project has been created by the famous Italian architect and designer Alessandro Mendini. This world-renowned artist has contributed to the spread of postmodernism in Italian design. Alessandro Mendini is also an honorary doctor of the Academy of Art and Design in Wrocław. It is thanks to the close cooperation with our university that the „Arlecchino” project was able to be realised. The place where this over 4-tonne figure is located is not accidental. Right behind it, the CAPITOL Wrocław Music Theatre is located. The harlequin is a symbol of the theatre and alludes to the character of the jester from the Italian commedia dell'arte.

This monumental work is another example of the correspondence of arts and the excellent adaptation of the artwork to urban space. Such skills are acquired by students of our Academy in the Art Mediation major.

tip to the password:

The fourth letter of our puzzle is the first letter of the name of the art movement that Mendini was often inspired by.



06

'a cinema' like no other!

On the ground floor of this cult DCF cinema, there is the KINO (CINEMA) Media Art Gallery. Its aim is to promote original artistic proposals, focused on photography and multimedia. The gallery has an open character and apart from the artists from the Media Art Department, it also promotes other artists from Poland and abroad who realise themselves through photography and multimedia. The gallery mainly presents the works of young, debuting artists, for whom it often becomes the first place to appear in public space. As its curators emphasise, exhibitions at the gallery become an impulse for many international projects and artistic friendships.

Communication of the future:

You can shorten the route to the last point of our game by taking the tram. From Arkady Capitol stop head towards 19/21 Traugutta street. Whether you choose to walk or take public transport, we encourage you to take a look at Wrocław's trams. Do you like them? Would you have an idea to design them in a different way? You can do it while attending classes in the Means of Transport Design Studio in the Design Department.

tip to the password:

The fifth letter of our puzzle is the second letter of the name of the department to which the gallery belongs.



07

get to know the patron

Our route ends in front of the Centre for Applied Arts, Innovation Centre – which is the new building of the Eugeniusz Geppert Academy of Art and Design in Wrocław. Once you have arrived here – find out more about the patron of our Academy. Eugeniusz Geppert (1890–1979) was a Polish painter, a representative of colourism and one of the co-founders of the State Academy of Fine Arts in Wrocław, which today bears his name.

The main, older building of the Academy of Art and Design is only 700 metres away from the Centre. You can reach it by taking route II of our city game.

In the meantime, we encourage you to visit the Neon Gallery, which you will find on the ground floor of the glazed Center building. It is one of 8 exhibition spaces located on the premises of our university.

tip to the password:

The seventh letter of our puzzle is the fourth letter of the new building's name.



Congratulations!

We are glad that you took this artistic walk with us! We hope that it has made our university and the people associated with it even closer to you.

However, if you still feel unsatisfied, we invite you to the second alternative route to get to know even more interesting places connected with our university.

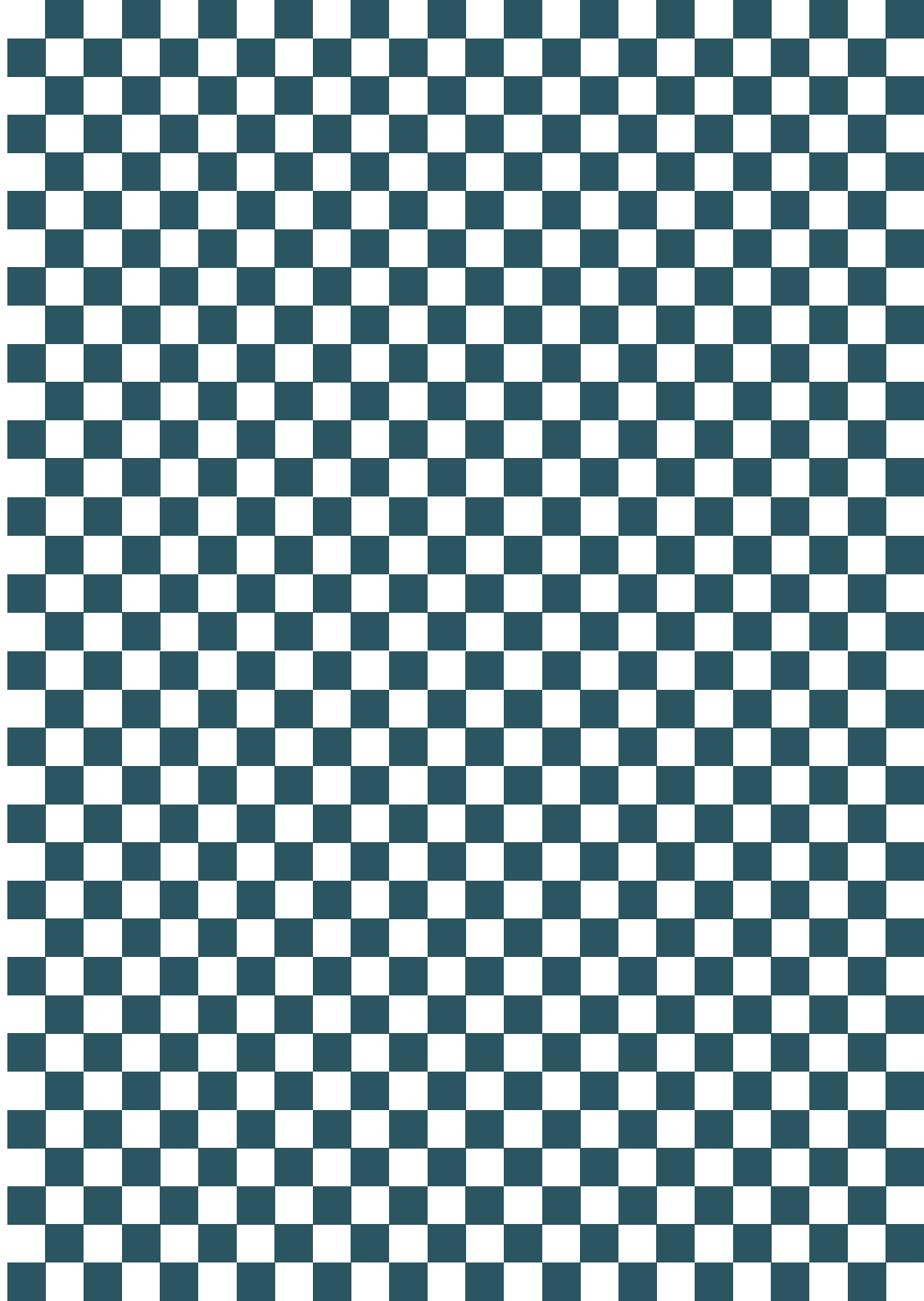
Please remember to tag your photos of the next stops on the tour and send us your password at promocja@asp.wroc.pl.

As promised, you will be rewarded with a bag of our Academy's gadgets!

Be sure to visit us on:

- www.asp.wroc.pl
- www.facebook.com/aspwroc
- www.instagram.com/asp_wroclaw

See you!



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