



Course name	KNOWLEDGE OF VISUAL STRUCTURES AND ACTIVITIES
Entity running the course	Faculty of Graphics and Media Art
Entity for which the course has been prepared	
Course type	Core compulsory module. Elementary level.
Year of study/ semester; type of studies	One-tryer MFA studies / year 1 / Semester 1,2 / part-time
ECTS credits	3
Scademic tutor	Prof. Ryszard Jędroś
Aim of the course	To acquire basic knowledge of visual structures and functions. To become familiar with visual perception patterns in the context of perception of stimuli and sensations. To learn basic skills of interpreting visual phenomena as the basis for various creative activities.
Prerequisites	Basic skills in conventional forms of imaging: drawing, painting, sculpture, photography, etc.
Learning outcomes:	
– <i>knowledge</i>	Student acquires basic knowledge in the scope of visual structures and activities, becomes familiar with the patterns of visual perception. Organizes the acquired knowledge in terms of its usefulness in further creative activities.
– <i>skills</i>	Student acquires basic skills of independent interpretation of visual phenomena and learns the ways of using them in various art activities.
– <i>personal and social competence</i>	Student is able to present and discuss the completed tasks, and to interpret them critically.
Course content	Issues related to the broadly defined visual knowledge, chosen aspects of visual perception and the ways and possibilities of using it. Gathering and testing essential visual material to build the basis for further “visual operations” in the area of a plane, space and movement. Individual formulation of a problem concerning various aspects of visual knowledge. Intentional and effective use of a chosen technique. Visualization of a problem (idea) based on a model experimental structure.
Course form and number of module hours	Individual tutorials, consultations, presentations, workshops, presentations of topics, individual realizations. Number of hours a week: 3
Assessment methods and criteria	The overall grade is based on the quality of student’s work and student’s involvement.
Assessment type	40% - student’s involvement in classes 60% - open review of student’s works
Literature	• R. Arnheim <i>Sztuka i percepcja wzrokowa</i> , Słowo/obraz terytoria 2004 • L.G. Gregory <i>Oko i Mózg</i> , PWN 1971 • Wł. Strzemiński <i>Teoria widzenia</i> Wydawnictwo Literackie 1974 • W. Kandinsky <i>Punkt, linia, płaszczyzna</i> , PIW 1986
Teaching aids	Imaging and sound devices.
Language of instruction	Polish